



Sponsorship Procedure

- Sustaining Corporate members have priority until December 31, 2011.
- Sponsors must confirm their specific sponsorship request directly with ITS Canada to reserve the opportunity.
- Requests will be held for a maximum of 30 days.
- Payment (VISA, MasterCard AMEX or check payable to "ITS Canada") must be received at ITS Canada prior to the expiration of the 30-day period.
- Sponsorship privileges, including logo placements, will not be extended until payments are received. Sponsors are encouraged to make payments early to maximize their profile.
- Each event (breaks, luncheons, banquet, etc.) will have a sponsorship as shown on the prospectus.

Contact:

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W www.itscanada.ca

**Sponsor to provide

* Complimentary registrations include access to all technical sessions, the exhibition, breakfasts, lunches and coffee breaks, as well as the welcome reception and the banquet.

Executive Sponsor (2 Available)

\$10,000

Logo placement on:

- Website, with link
- Email announcements; delegate kits
- Program cover – prominent place/size

Sign and brochure** placement at:

- Meeting areas
- Sponsorship table
- Handout/brochure** for delegate kits

*Executive sponsors will receive free booth and three complimentary registrations**

Recognition at:

- Opening Plenary (Monday)
- Reception

Speaking opportunity at one of:

- Opening Plenary (Monday)
- Banquet (Tuesday)
- Closing Plenary (Wednesday)

or recognized as sponsor of:

- Welcome Reception (Sunday evening)

Platinum Sponsor (3 Available)

\$5,000

Logo placement on:

- Website, with link
- Program cover – prominent place/size

Sign and brochure** placement at:

- Event areas
- Sponsorship table

*Platinum sponsors will receive two complimentary registrations**

Recognition at:

- Opening Plenary (Monday)
- Reception

Recognized as sponsor of one of:

- Monday, Tuesday or Wednesday lunch

Gold Sponsor (4 Available)

\$2,500

Logo placement on:

- Website, with link
- Program cover

Sign and brochure** placement at:

- Refreshment areas
- Sponsorship table

*Gold sponsors will receive one complimentary registration**

Recognition at:

- Opening Plenary (Monday)
- Reception

Recognized as sponsor of one of:

- Coffee break (5) or
- Breakfast (3)

Silver Sponsor (4 Available)

\$1,000

Logo placement on:

- Website, with link
- Program

Sign and brochure** placement at:

- Session or tour
- Sponsorship table

Recognition at:

- Opening Plenary (Monday)
- Reception

Recognized as sponsor of one of:

- Half-Day Technical Session
- Tour

Bronze Sponsor (5 Available)

\$500

Logo placement on:

- Website, with link
- Program

Sign and brochure** placement at:

- Sponsorship table

Recognition at:

- Opening Plenary (Monday)