

March 4, 1998

***FINAL ANNOUNCEMENT ***

1998 ANNUAL GENERAL MEETING
March 9, 1998
Howard Johnson Hotel,
2737 Keele St., Toronto

NEWS FLASH
John Hastings, Parliamentary Assistant to Minister of Transportation (Ontario)
Doug Floyd, Commissioner of Transportation, City of Toronto
George Davies, President, Apogee Research, Toronto
Paul Manuel, Director of Marketing, Mark IV Industries Ltd., Mississauga
Michael Schagrin, ITS Joint Program Office, US Department of Transportation
have agreed to speak at the Annual Meeting

The ITS Society of Canada is pleased to announce it will hold its first Annual General Meeting since incorporation as a non-profit society on Monday March 9, 1998 at the Howard Johnson Hotel, 2737 Keele Street, Toronto (opposite MTO offices). All members and interested professionals are invited to attend and take full advantage of the opportunity to hear distinguished speakers, learn about recent ITS developments in Canada and network with peers and potential partners.

ITS Canada Director Sandra Sultana is chair of the Organizing Committee for the 1998 Annual General Meeting. Top notch speakers on both technical and business aspects of ITS are planned with an outstanding luncheon guest speaker, John Hastings, Parliamentary Assistant to the Minister of Transportation (Ontario). The Board will meet the day before the Annual Meeting and will host a reception that evening to meet and greet members, friends and associates.

There will be a registration fee of \$50 for members and \$75 for non-members to cover lunch, refreshment and out of pocket costs. Potential exhibitors are urged to contact Mendel Greenberg of the Organizing Committee as soon as possible to make their interest known.

A program package is attached with program, registration, hotel and exhibitor information.

BE SURE TO ATTEND MARCH 8th and 9th!

<u>Organizing Committee</u>	<u>Telephone</u>	<u>Fax</u>	<u>E-mail</u>
Chair: Sandra Sultana, MTQ	(514) 873-5245	873-6658	ssultana@mtq.gouv.qc.ca
Exhibits: Mendel Greenberg, EIS	(416) 785-9248	785-9332	info@rtms-by-eis.com
Local Host: Colin Rayman, MTO	(416) 235-3811	235-4872	rayman@mto.gov.on.ca
Logistics: Louis Strasberg, MTO	(416) 235-3452	235-4872	strasber@mto.gov.on.ca
Publicity: Bill Johnson, TC/TDC	(514) 283-0001	283-7158	johnswf@tc.gc.ca
Speakers: Joe Lam, Delcan	(416) 391-7521	391-7521	its_toronto99@delcan.com

04/03/98 (aussi disponible en français)

1998 ANNUAL GENERAL MEETING

Howard Johnson Hotel, 2737 Keele St., Toronto, Ontario

FINAL AGENDA

Sunday March 8, 1998

- 13:00 Board of Directors Meeting
16:00 Registration Opens (\$50 for members and \$75 for non-members)
Exhibition Opens
17:00 - 19:00 Reception Hosted by Board of Directors
19:00 *Free time for committee meetings*

Monday March 9, 1998

- 8:00 Registration (fee is \$50 for members and \$75 for non-members)
Coffee and conversation in exhibition area
- 9:00 Welcoming Remarks by Organizing Committee Chair - *Sandra Sultana*
9:05 Chairman's Report and Business Items - *Joseph Lam*
9:30 Committee Reports
- Member Services - *Alison Smiley*
 - External Liaison - *Scott Stewart*
 - Export Development - *Terry Bergan*
 - Programs - *Sandra Sultana*
 - Standards - *Bill Johnson*
- 10:00 Keynote Speech: Managing Traffic in a Megacity - *Doug Floyd, Commissioner of Transportation,*
City of Toronto
- 10:30 Refreshment Break
10:45 ITS Standards: Issues and Progress - *Bill Johnson (Moderator)*
- ISO TC 204 US Technical Advisory Committee - *Michael Schagrin (USDOT)*
 - Dedicated Short Range Communications - *Lewis Sabounghi (TDC)*
 - Radio Spectrum Allocation Dilemma - *Paul Manuel (Mark IV)*
 - National Transportation Communications for ITS Protocol (NTCIP) - *Ed Seymour (NTCIP Joint Committee Chair)*
- 12:15 - 13:45 Lunch (*sit down service*) *Guest speaker - John Hastings, Parliamentary Assistant to Minister of Transportation (Ontario)*
- 13:45 Business Opportunity Panel: Opening Remarks - *Milton Harmelink (Moderator)*
- ITS Market Projections - *George Davies, President, Apogee Research, Toronto*
 - Technology Partnerships - *Neil Gray, NRC Industrial Research Assistance Program (IRAP)*
 - R&D Tax Credits - *Sonja Chong, Braithwait Harris & Chong Chartered Accountants*
 - Program for Export Marketing Development (PEMD) Grants - *Daniel White, Department of Foreign Affairs and International Trade*
- 15:40 Refreshment Break
16:30 Closing remarks