

ITS CANADA BOARD MEMBER ROLES AND RESPONSIBILITIES



Preamble

The Board of Directors collectively sets the strategic direction for ITS Canada, maximizing benefits for its members and helping shape public policy, technology development, industry capability and implementation related to intelligent transportation in Canada. These 16 individuals represent a cross-section of private and public stakeholder interests: owners, producers and service providers.

We are seeking individuals that have a keen interest in the application of technologies to improve the efficiency, safety and sustainability of transportation infrastructure and services within Canada and abroad, and who have the capability to contribute to achieving the Society's mission. Some key characteristics of those individuals, and responsibilities, are as follows:

Leading

- Represent ITS Canada. Where appropriate, advocate for the organization
- Encourage colleagues and staff to become involved in ITS Canada
- Attend and participate in the Annual Conference and General Meeting
- Participate in Committees (see Committee link on website)

Governing

- Personally attend Board meetings (currently 2-3 annually). Come prepared
- Be willing and able to respond to Board issues that may be done by email vote
- Be open to serving on the Executive Committee and/or being appointed an Officer of the Corporation (Chair, Vice-Chair, Treasurer, Secretary). Two Members-at-Large sit on the Executive Committee with the Officers
- Learn about ITS Canada – its mission, strategic plan, tactics, policies, and operations
- Understand your role as a Director and the roles of the staff and other volunteers
- Support the decisions of the Board

Recruiting

- Serve as a mentor for new Board Members
- Use your network to recruit new ITS Canada members

Supporting

- Consider exhibiting, sponsoring, and attending major events
- Use your network to encourage attendance at major events
- Identify new business opportunities for ITS Canada, where appropriate
- Read and understand the budget and financial reports

Strategizing

- Assess Board performance
- Assess your performance as a Board Director
- Assess the organization's performance
- Review the strategic plan and objectives for the year
- Be prepared to propose changes you feel are needed and/or appropriate

For additional information, please consult the Society's by-laws and / or contact any current Director or the Executive Director.