



## ITS CANADA MEMBERSHIP FEE AND BENEFIT STRUCTURE

BENEFITS	CLASS A MEMBERS		CLASS B MEMBERS		ASSOCIATES
	Sustaining Corporate	Corporate	Academic Municipal Pop. <200K	Individual	Reciprocal
Hard copy distributions	Up to 20	Up to 5	Up to 3	1	1
Representatives on e-mail distribution list	Unlimited	Up to 5	Up to 3 + students	1	1
<b>Members Directory</b>	Database is available to members only				
- Representatives listed	Unlimited	Up to 5	Up to 3	1	1
- Link to website	Yes	Yes	Yes	No	Yes-to/from
- Profile keyword search	Yes	Yes	Yes	N/A	Yes
- Corporate profile (in words)	200	100	100	No	100
<b>Corporate and Sustaining Corporate Members Directory (downloadable PDF file)</b>	Yes	Yes	Yes	No	No
	PDF file is available to members only				
<b>Online Corporate and Sustaining Corporate Members Listing</b>	Web Link and Logo	Web Link	Web Link	No	No
	Publicly available				
ITSC e-mail distribution support	Yes	Yes	No	No	No
Eligibility to bid for ITS Canada contracts	Yes	Yes	Yes	Yes	No
Employment opportunities on ITS Canada's website	No charge	\$100	\$100	\$100	\$100
Member rate at ITS Canada events	Unlimited	Up to 5	Up to 3	1	1
Recognition on ITS Canada publications	Yes	No	No	No	No
First choice at ITSC events - sponsorship, booth space	Yes	No	No	No	No
"Proud member of ITS Canada" branding	Yes	Yes	Yes	No	No
Invitation to participate in media events	Yes	No	No	No	No
<b>Intangible Benefits</b>	<p>Intangible benefits include investing in the industry, being a "player", and supporting the intellectual infrastructure of a Society that promotes leading-edge technology and embraces new approaches.</p> <p><b>The return on your investment is a better functioning ITS industry. Consider the benefits of upgrading to a higher level of membership!</b></p>				
<b>Voting – Ballots</b>	5	5	1	1	0
<b>Fees - Membership Dues</b>	\$1,100	\$550	\$300	\$150	\$0

*Effective April 1, 2010*