



ITS CANADA MEMBERSHIP FEE AND BENEFIT STRUCTURE

BENEFITS	CLASS A MEMBERS		CLASS B MEMBERS	ASSOCIATES	
	Sustaining Corporate	Corporate	Individual	Reciprocal	Student
Hard copy distributions	Up to 20	Up to 5	1	1	1
Representatives on e-mail distribution list	Unlimited	Up to 5	1	1	1
Members Directory	Database is available to members only				
- Representatives listed	Unlimited	Up to 5	1	1	1
- Link to website	Yes	Yes	No	Yes-to/from	No
- Profile keyword search	Yes	Yes	No	No	No
- Corporate profile	200 words	100 words	No	100 words	No
Corporate and Sustaining Corporate Members Directory (downloadable PDF file)	200 words	100 words	No	No	No
	PDF file is available to members only				
Online Corporate and Sustaining Corporate Members Listing	Organization Web Link and Logo	Organization Web Link	No	No	No
	Publicly available				
Access to mailing list or e-mail distribution	Yes	Yes	No	No	No
Eligibility to bid for ITS Canada contracts	Yes	Yes	Yes	No	No
Member's RFP website linked from ITS Canada website	Yes	Yes	No	No	No
Eligibility to post employment opportunities on ITS Canada's website	Yes (No charge)	Yes (Fee-\$100)	No	No	No
Member rate at ITS Canada events	Unlimited	Up to 5	1	1	1-Student
Recognition on ITS Canada publications	Yes	No	No	No	No
First choice at ITSC events - sponsorship, booth space	Yes	No	No	No	No
"Proud member of ITS Canada" branding	Yes	Yes	No	No	No
Invitation to participate in media events	Yes	No	No	No	No
Intangible Benefits	<p>Intangible benefits include investing in the industry, being a "player", and supporting the intellectual infrastructure of a Society that promotes leading-edge technology and embraces new approaches.</p> <p>The return on your investment is a better functioning ITS industry.</p> <p>Consider the benefits of upgrading to a higher level of membership!</p>				

Voting – Ballots	5	5	1	0	0
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Fees - Membership Dues	\$1,000	\$500	\$100	\$0	\$10
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