

New government funding program pays 40% of the cost of participation at the Canada Export Centre



Located in the business heart of Vancouver, the Canada Export Centre offers a unique-in-Canada way to generate new business. Modeled on successful facilities in other countries, it is a year-round, full-service export exhibition hall where your products and services would be promoted to thousands of qualified business people in your company's own showcase. Business opportunities are then screened and relayed to you by the Centre's competent staff. Participation also includes a variety of other export development services tools.

More and more, Vancouver is a business hub for the Pacific Rim and the rest of the world. Each month the Centre hosts dozens of export related events and government trade missions as well as thousands of conference and trade show delegates, and travelling and local business people looking for trade opportunities.

Realizing the value of this successful facility, International Trade Canada has recently announced a new opportunity to support the association to develop an '**ITS Canada Pavilion**' at the Canada Export Centre.

Members of **ITS Canada** will be reimbursed 40% of the \$7,900 annual cost of participation at the Centre as well as 40% of the cost of developing any display content.

Note that eligibility for participation requires your current **ITS Canada** membership.

Although the Canada Export Centre (www.canadaexportcentre.com) has 17,000 square feet of exhibit space, the availability for new exhibitors are limited. Also, other associations in other sectors are now advising their members of this government offer. Do not delay in expressing interest in learning more immediately.

Only 6 spaces are reserved for members of ITS Canada

For more information and to reserve a space on the 'interested in participation' list, fill out the form below and return it to the Canada Export Centre by fax at 604-677-7289

Company Name _____

Contact Person _____ Title _____

Telephone # _____ Fax # _____

Email Address _____