

**"ITS — The road to safe
and secure transport!"**



June 1 to 4, 2008
Place Bonaventure
Montreal, Quebec

11th Annual Conference and General Meeting

A WORD FROM THE CONFERENCE PRESIDENT



Dear Conference participants, ITS Canada members, transportation professionals and participants

It is indeed a great pleasure for me to be the Honorary President of ITS Canada's Annual Conference, which will be held in Montreal in June. As Chairman of Operations

for the Société de Transport de Montréal, I look on this Conference as a real opportunity for road transportation professionals to fully discuss the different issues and needs related to ITS sustainable development in Canada.

In addition to lectures on the numerous achievements and innovations in the ITS field, three workshops will take place this year covering topics closely linked to the future. There is no doubt that these workshops will be the very places to hold long debates and consultations as far as identifying the future needs of ITS in Canada is concerned.

Do not miss this opportunity to exchange ideas with other ITS specialists coming from all over Canada, the United States and other countries around the world.

I am expecting you to be there. All are welcome!

Carl Desrosiers

Conference President

ITS – The road to safe and secure transport!

Everything is well underway to welcome you to Montreal for **ITS Canada's Annual Conference and General Meeting**, which will take place in the heart of downtown Montreal at the Place Bonaventure, from June 1 to 4, 2008. The Château Champlain Hotel will accommodate delegates. With its specific theme this year, **"ITS – The road to safe and secure transport!"**, this Conference introduces new elements and innovations bound to boost exchanges.

An outstanding leadership...

The Conference will be led by Alain Choquette himself. For more than 15 years now, Alain Choquette has been fascinating people around the world. He first started with Quebec audiences, introducing people to his art on television, and then appeared on stage at the popular St-Denis Theatre of Montreal where he had great success. Nowadays, he appears in both Quebec and the United States, where all his shows are well received, with each of them being a new challenge for him. Based on his talent as well as his charisma and humour, Alain Choquette's performance charms audiences from Quebec to New Brunswick to Las Vegas, where he entertains magic fans in theatres. Demand for his shows is definitely on the increase. Today, Alain Choquette also acts as a TV facilitator and, quite recently, as a corporate speaker. Through this project, which is of great importance to him, the magician discloses his own professional and real-life experiences. As for 2008 and 2009, these two coming years should be very promising for this accomplished artist.



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Enjoy an innovative technical program

- **About 35 technical lectures, among which 15 will be held by international lecturers**, on various topics: security and safety, traffic management, public transportation, traveller information, research and innovation in the ITS field, etc.
- **3 workshops**, including presentations from national and international lecturers and discussions in plenary sessions covering topics with prospects: **Intelligent bridges**, **Information flow architecture at frontier posts** and **Vehicle infrastructure integration**.
- **1 training session on the framework for evaluating Canadian Intelligent Transportation Systems projects**, presented by Transport Canada.

Take an active part in the modernization of the Canadian ITS environment by attending a gathering of the participants for the project **Updating the new ITS architecture for Canada**. Open to everyone.

Technical tours worth attending!

During the 2008 Conference, participants will be given the opportunity to visit three major ITS sites in Montreal:

- The new **Metro Centralized Command for the Société de transport de Montréal**, which is a highly innovative technical model. Based on leading-edge technology, this centre includes all the functions linked to Montréal metro operations (maintenance, management, user information, etc.)
- The **Communication and Information Transfer Center** from the Montréal Police Department, which is meant to control emergencies throughout the City of Montréal.
- The **Traffic Management Centre of the Ministry of Transport of Québec**, aiming at managing incidents on the motorway network, either on the Island of Montréal or in both the northern and southern suburbs.

The scoop for 2008 ... A live demonstration of ITS technologies!

In addition to the exhibit hall, delegates will be given the opportunity to visit an exhibit space dedicated to the display of ITS products and services. This **ITS Circuit** will consist of an urban road integrating many ITS technologies. An electric vehicle will drive through various junctions, activating ITS technologies as it passes.

On your clubs! Get set! Golf!

On June 1, golf fans will have a tremendous time at the Club de golf de l'Île de Montréal (Montreal Island Golf Club). Although this wonderful site is only a few minutes from downtown Montreal, it will be like discovering Ireland ... through the golf course landscapes, the sand pits of its typical links and the beauty of its nature reserve. Register now....there are a limited number of places.

