

## **Executive Partner \$ 10,000 - 3 Available**

**Logo placement on:**

Website  
Announcements  
Program  
Gift distributed to delegates  
Live translation  
Congress proceedings (CD and web)

**Recognition at:**

Introductory session  
Banquet  
Opening cocktail

**Sign or brochure placement at:**

Meeting areas  
Sponsorship table

**Speaking opportunity as sponsor of one of:**

Banquet or Opening cocktail

Executive sponsors will receive two complimentary registrations\*

## **Platinum Partner \$ 5,000 - 3 Available**

**Logo placement on:**

Website  
Announcements  
Program

**Recognition at:**

Introductory session  
Banquet  
Opening cocktail

**Sign or brochure placement at:**

Meeting areas  
Sponsorship table

**Recognized as sponsor of one of:**

Monday, Tuesday or Wednesday lunches

Platinum sponsors will receive two complimentary registrations\*

## **Gold Partner \$ 2,500 - 5 Available**

**Logo placement on:**

Website  
Announcements  
Program

**Recognition at:**

Introductory session  
Banquet  
Technical tour

**Sign or brochure placement at:**

Meeting areas  
Sponsorship table

**Recognized as sponsor of one of:**

Health break (5)

Gold sponsors will receive one complimentary registration\*

Photos: Image-13, Yvan Labelle



In 2008, The Annual Conference & General Meeting will attract over 600 participants and will be the largest ITS gathering in Canada. For the 11th Annual Conference & General Meeting, ITS Canada and the Local Organizing Committee invite all transportation professionals to participate in an extraordinary program that surpasses all the previous years. Do not miss this opportunity to stand out by ensuring your company benefits from optimal visibility during the event! In addition to the prestigious Platinum, Gold and Silver Partner categories, ITS Canada offers a range of options for sponsorship and advertising. Each of these options includes the name of the sponsor in the Final Program and in the conference proceedings, as well as a multimedia presentation of all the sponsors projected during the Congress.

## Silver Partner \$ 1,000

**Logo placement on:**

Website  
 Announcements  
 Program

**Sign or brochure placement at:**

Meeting areas  
 Sponsorship table  
**10 available**

**Recognition at:**

Introductory session  
 Banquet

**Recognized as sponsor of one of:**

Breakfast (3)  
 ½ Day Technical Session (7)

## Exhibitor's Cocktail \$ 2,500

(Sunday)

- Logo projected during cocktail
- Logo on a poster during cocktail
- Logo on the cocktail drink voucher
- 10-minute speaking opportunity

**1 available**

## Luncheons \$ 2,500

Monday, Tuesday or Wednesday Luncheon

- Logo projected during luncheon
- Logo on the luncheon voucher
- Logo on a poster during luncheon
- 10-minute speaking opportunity

**3 Available**

## Breakfast \$1,500

Monday, Tuesday or Wednesday Breakfast

- Logo projected during breakfast
- Logo on a poster during breakfast
- Recognition during breakfast

**3 Available**

## Internet Café \$ 2,000

• Promotional documents provided by the sponsor available to delegates at the Internet Café for the duration of the conference,

- Room named for sponsor for the duration of the conference
- Logo on a poster at entrance to room
- Sponsor's website as home page on all the computers in the room.

**1 Available**

## Information Table \$ 400

- Logo on a poster next to the courtesy table.

**1 Available**

## Bronze Partner \$ 500

**Logo placement on:**

Website  
 Program

**Sign or brochure placement at:**

Meeting areas  
 Sponsorship table  
**10 Available**

**Recognition at:**

Banquet

## Health Breaks \$700

- Monday, Tuesday or Wednesday AM - PM Breaks
- Logo projected during health break
- Logo on a poster during health break
- Verbal mention during health break.

**5 Available**

## Tuesday Banquet: \$ 5,000

With a magic night with Alain Choquette

- Logo projected during banquet
- Logo on a poster during banquet
- Promotional objects provided by sponsor on each table during banquet;
- Logo on the banquet voucher
- 10-minute speaking opportunity

**1 Available**

Photos: Image-13, Yvan Labelle



## **Sponsorship Procedure**

Sponsors must confirm their specific sponsorship request with ITS Canada to reserve the opportunity.

Requests will be held for a maximum of 30 days.

Cheques payable to "ITS Canada" must be received at ITS Canada prior to the expiration of the 30-day period.

Sponsorship privileges, including logo placements, will not be extended until payments are received. Sponsors are encouraged to make payments early to maximize their profile.

Each event (breaks, luncheons, banquet, etc.) will have a single sponsor as shown on the sponsorship prospectus. That sponsor will be recognized as the sponsor of the event.

\* Complimentary registrations include the 4-day Conference as well as the access to exhibit booths, live ITS demo zone, ITS Canada social event and banquet(except golf tournament)

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