



10<sup>th</sup> ITS Canada Annual Conference and General Meeting  
**Intelligent Borders – ITS as a gateway to prosperity**

April 29 – May 1, 2007  
Sheraton Fallsview Hotel & Conference Centre  
Niagara Falls, Ontario

## **Exhibitor Prospectus**

Each exhibitor will receive one complimentary registration package, which includes access for one (1) exhibitor representative to the exhibit area, Conference sessions, and the Annual General Meeting.

### **10' X 10' Booths** (40 available)

**\$1,250 + GST**

- 2 skirted tables
- Electrical outlet (1 plug-in)
- 2 Chairs

### **Additional Exhibitor Personnel Passes**

**Each \$50 + GST**

(does not include lunches or banquet)

- Internet access is available at \$25.00 per line, per day. Please arrange directly with the Sheraton Fallsview.
- Onsite security will be provided by ITS Canada when the exhibit floor is closed on Sunday and Monday nights.
- ITS Canada reserves the right to change booth allocations onsite.
- All exhibitors must provide proof of liability insurance coverage in effect during the time of the event.

The exhibit area floor plan is available  
on the conference website at [www.itscanada.ca/niagara2007](http://www.itscanada.ca/niagara2007)

#### Exhibit Booth Reservation Procedure:

- Reservations are on a “first come, first served basis”. Sustaining Corporate members will have priority up to February 9, 2007.
- Exhibitors must confirm their specific booth request with Heather Navarra at ITS Canada to reserve the opportunity.
- Exhibit space will be held for a maximum of 30 days after expression of interest.
- Cheques payable to “ITS Canada” must be received at ITS Canada, attention Heather Navarra, prior to the expiration of the 30-day period.
- Exhibitors must indicate any special requirements at the time of booth reservation.

Setup: Sunday, April 29, 2007 – 8:00 a.m. to 5:00 p.m.  
Tear down: Tuesday, May 1, 2007 – 3:30 p.m. to 5:00 p.m.

To reserve your exhibit space, contact:

Heather Navarra, ITS Canada  
Tel: (905) 471-2970 or [itscanada@itscanada.ca](mailto:itscanada@itscanada.ca)

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