

GOLF SPONSORSHIP PROSPECTUS

ITS Canada's 10th Annual Conference and General Meeting



April 29 to May 1, 2007
Sheraton Fallsview
Niagara Falls, Ontario

Golf Tournament: April 29, 2007

Whirlpool Golf Course: Details to Follow

Intelligent Borders - ITS as a Gateway to Prosperity

Sponsorship Procedure

- Reservations are on a first-come, first-served basis. Payment must be received within 30-days of reservation placement.
- Sponsors must confirm their specific sponsorship request with Heather Navarra at ITS Canada to reserve the opportunity.
- Cheques made payable to "ITS Canada" must be received at ITS Canada prior to the expiration of the 30-day request period.
- Sponsorship privileges, including logo placements, will not be extended until payments are received. Sponsors are encouraged to make payments early to maximize their profile.



Title Sponsor (One Available) \$2,500

- Complimentary foursome and two shared power carts
- Title sponsor recognition with logo on all tournament material
- Logo on all team photos
- "5 Minutes at the Mic" at the beginning of the tournament or during the event luncheon
- Exclusive signage at prominent locations
- Opportunity to distribute promotional material

Tee Gift Sponsor * (One Available) \$1,500

- Recognition as a primary event sponsor
- Logo on tournament material
- Opportunity to distribute promotional material
- Exclusive recognition as sponsor of tee gifts provided to each golfer

Lunch Sponsor (One Available) \$750

- Recognition of sponsorship at the event luncheon
- Opportunity to distribute promotional material

Putting Green Sponsor * (One Available) \$750

- Opportunity to distribute promotional material
- Recognition of sponsorship at the event luncheon
- Sponsorship used to obtain prizes for the putting green contest

Prize Sponsors * (Four Available) \$750

- Opportunity to distribute promotional material
- Recognition of sponsorship at the event luncheon
- Sponsorship used to obtain prizes for one of the long drive or closest-to-the-pin skill contests for men and women golfers

* Sponsorship does not require provision of prizes