

CONFERENCE SPONSORSHIP PROSPECTUS



ITS Canada's 10th Annual Conference and General Meeting

April 29 to May 1, 2007
Sheraton Fallsview
Niagara Falls, Ontario

Intelligent Borders - ITS as a Gateway to Prosperity

Sponsorship Procedure

- Sponsors must confirm their specific sponsorship request with Heather Navarra at ITS Canada to reserve the opportunity.
- Requests will be held for a maximum of 30 days.
- Cheques payable to "ITS Canada" must be received at ITS Canada prior to the expiration of the 30-day period.
- Sponsorship privileges, including logo placements, will not be extended until payments are received. Sponsors are encouraged to make payments early to maximize their profile.
- Each event (breaks, luncheons, banquet, etc.) will have a single sponsor as shown on the sponsorship prospectus. That sponsor will be recognized as the sponsor of the event.

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Platinum Sponsor (2 available)

\$5000

Logo placement on:

- Website
- Announcements
- Program

Sign or brochure placement at:

- Meeting Areas
- Sponsorship table

*Platinum sponsors will receive two complimentary registrations**

Recognition at:

- Introductory session
- Reception

Speaking opportunity as sponsor of one of:

- Banquet
- Reception

Gold Sponsor (2 available)

\$2500

Logo placement on:

- Website
- Announcements
- Program

Sign or brochure placement at:

- Meeting Areas
- Sponsorship table

*Gold sponsors will receive two complimentary registrations**

Recognition at:

- Introductory session
- Reception

Recognized as sponsor of one of:

- Monday or Tuesday lunches

Silver Sponsor (10 available)

\$1000

Logo placement on:

- Website
- Announcements
- Program

Sign or brochure placement at:

- Meeting Areas
- Sponsorship table

*Silver sponsors will receive one complimentary registration**

Recognition at:

- Introductory session
- Reception

Recognized as sponsor of one of:

- Coffee break (4)
- Breakfast (2)
- ½ Day Technical Session (4)

Bronze Sponsor (Unlimited number available)

\$500

Logo placement on:

- Website
- Program

Sign or brochure placement at:

- Meeting Areas
- Sponsorship table

Recognition at:

- Reception

* Complimentary registrations include the two-day Conference as well as the Annual General Meeting, access to exhibit booths, and the social program (except golf tournament)