

ITS CANADA
ITS Training Workshop



Organized in cooperation with
ITS Canada Members in the Eastern Ontario and Outaouais Regions
Implementing Integrated Traveller Information Services
In Eastern Ontario & Outaouais (EO&O)

Scope: A one-day workshop on Traveller Information Services (TIS) in Eastern Ontario & Outaouais

Date: Wednesday, November 15, 2006

Location: Cedarhill Golf & Country Club – 56 Cedarhill Drive, Ottawa, Ontario

AGENDA

- 8:30 Registration and Coffee ~ View Exhibits
- 9:00 Workshop Opening – Moderator William Johnson, ITS Canada
Welcome on behalf of ITS Canada – Chair Joseph Lam, Delcan
Welcome on behalf of Organizing Committee – Carl Vervoort, TSH
- 9:30 State of the Art – Traveller Information Systems – Moderator Phil Masters, MTO (invited)
(1) The TIS Value-Added Chain – Architecture to Application – Barrie Kirk, Globis
(2) Institutional Overview of EO&O – John Buck, City of Ottawa
(3) Human Factors for TIS – Bob Webb, HumanSystems
(4) Q&A
- 10:30 Refreshment Break
- 10:45 State of the Practice – Moderator Mark Pinet, TSH
(1) City of Ottawa TIS System – John Buck, City of Ottawa
(2) ‘Smart Bus’ - OCTranspo – Steve Lassey, City of Ottawa
(3) MTO Strategies and Plans for Eastern Ontario – Ataur Bacchus and Phil Masters, MTO
(4) MTQ – Outaouais: Integrated Traveller Information Services – Claude De Grâce, MTQ
(5) 511 Traveller Information Services – Gregg Loane, IBI Group
(6) Q&A
- 12:15 Lunch ~ View Exhibits
- 13:00 Presentations by Vendors and Experts – Moderator Louis Vachon, MTO
Purpose is to provide an opportunity for Exhibitors to make brief 3-minute presentations
- 13:30 Guest speaker – Ms. Judy Yu, City of Calgary, Alberta – will speak on Calgary’s program to introduce Traveller Information Services in a region similar in size to EO&O
Q&A
- 14:15 Workshop Session – Moderators John Buck, Ottawa, and Mark Pinet, TSH
Purpose is to draw out opportunities to advance the state of practice of TIS in EO&O
Moderators will introduce the two themes and then lead parallel discussions
(1) Issue 1: The Alternative Business Models for TIS in EO&O
(2) Issue 2: The Issues and Barriers to TIS in EO&O
- 15:30 Refreshment Break ~ View Exhibits
- 16:00 Summary Session – Moderator Joseph Lam, ITS Canada
Brief reports from Workshop Discussion Groups
Conclusions and recommendations for follow-up action
- 16:30 Close of Workshop – Moderator William Johnson, ITS Canada
Closing remarks