

# SPONSOR PROSPECTUS



June 13-16, 2010 ~ Crowne Plaza Ottawa Hotel ~ Ottawa, Ontario, Canada

## Executive Sponsor (3 available)

**\$10,000**

### Logo placement on:

- Website, with link
- Email announcements; delegate bags
- Program cover—prominent postn./size

### Sign and brochure\*\* placement at:

- Meeting areas
- Sponsorship table
- Handout/brochure\*\* for delegate bags

*Executive sponsors will receive free booth and three complimentary registrations\**

### Recognition at:

- Opening Plenary (Monday)
- Reception

### Speaking opportunity at one of:

- Opening Plenary (Monday)
- Banquet (Tuesday)
- Closing Plenary (Wednesday)

## Sponsorship Procedure

- Sponsors must confirm their specific sponsorship request directly with ITS Canada to reserve the opportunity.
- Requests will be held for a maximum of 30 days.
- Payment (VISA, MasterCard or cheque payable to "ITS Canada") must be received at ITS Canada prior to the expiration of the 30-day period.
- Sponsorship privileges, including logo placements, will not be extended until payments are received. Sponsors are encouraged to make payments early to maximize their profile.
- Each event (breaks, luncheons, banquet, etc.) will have a sponsorship as shown on the prospectus.

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## Platinum Sponsor (4 available)

**\$5,000**

### Logo placement on:

- Website, with link
- Program cover—prominent postn./size

### Sign and brochure\*\* placement at:

- Event areas
- Sponsorship table

*Platinum sponsors will receive two complimentary registrations\**

### Recognition at:

- Opening Plenary (Monday)
- Reception

### Recognized as sponsor of one of:

- Welcome Reception (Sunday evening)
- Monday, Tuesday or Wednesday lunch

## Gold Sponsor (10 available)

**\$2,500**

### Logo placement on:

- Website, with link
- Program cover

### Sign and brochure\*\* placement at:

- Refreshment areas
- Sponsorship table

*Gold sponsors will receive one complimentary registration\**

### Recognition at:

- Opening Plenary (Monday)
- Reception

### Recognized as sponsor of one of:

- Coffee break (6), breakfast (3)
- Golf tournament (Sunday)

## Silver Sponsor (Unlimited number available; non exclusive)

**\$1,000**

### Logo placement on:

- Website, with link
- Program

### Sign and brochure\*\* placement at:

- Session or tour
- Sponsorship table

### Recognition at:

- Opening Plenary (Monday)
- Reception

### Recognized as sponsor of one of:

- Half-Day Technical Session
- Tours

## Bronze Sponsor (Unlimited number available)

**\$500**

### Logo placement on:

- Website, with link
- Program

### Sign and brochure\*\* placement at:

- Sponsorship table

### Recognition at:

- Opening Plenary (Monday)

\*\*Sponsor to provide

\* Complimentary registrations include access to all technical sessions, the exhibition, breakfasts, lunches and coffee breaks, as well as the welcome reception and the banquet.

