

ITS Canada's 8th Annual
Conference and General Meeting
May 15 to 17, 2005
Loews Le Concorde Hotel
Quebec City, Quebec

Time for Integration!



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Sponsorship Prospectus

Platinum (2 Available)

\$5,000

Logo placement on: <ul style="list-style-type: none">• Website• Announcements• Program Cover• Event Bag	Sign or brochure placement at: <ul style="list-style-type: none">• Meeting areas• Sponsorship table Speaking opportunity as sponsor of one of: <ul style="list-style-type: none">• Banquet• Reception	Recognition at: <ul style="list-style-type: none">• Introductory session• Reception
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*Platinum sponsors will receive **two** complimentary registrations**

Gold (3 Available)

\$2,500

Logo placement on: <ul style="list-style-type: none">• Website• Announcements• Program Cover	Sign or brochure placement at: <ul style="list-style-type: none">• Meeting areas• Sponsorship table Speaking opportunity as sponsor of one of: <ul style="list-style-type: none">• Monday lunch• Tuesday lunch• Guided tour of the city (no speaking opportunity)	Recognition at: <ul style="list-style-type: none">• Introductory session• Reception
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*Gold sponsors will receive **two** complimentary registrations**

Silver (6 Available)

\$1,000

Logo placement on: <ul style="list-style-type: none">• Website• Announcements• Program Inside	Sign or brochure placement at: <ul style="list-style-type: none">• Meeting areas• Sponsorship table Recognized as sponsor of: <ul style="list-style-type: none">• One coffee break or• One breakfast	Recognition at: <ul style="list-style-type: none">• Reception
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*Silver sponsors will receive **one** complimentary registration**

Bronze (20 Available)

\$500

Logo placement on: <ul style="list-style-type: none">• Website• Program Inside	Sign or brochure placement at: <ul style="list-style-type: none">• Meeting areas• Sponsorship table	Recognition at: <ul style="list-style-type: none">• Reception
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* Complimentary registrations include the two-day Conference as well as the Annual General Meeting, access to exhibit booths, and the social program

ITS / STI CANADA

5694-4 Highway 7 East, Box 329 • Markham, Ontario, Canada • L3P 1B4
itscanada@itscanada.ca • www.itscanada.ca

Sponsorship Procedure

- Reservations are on a first-come, first-served basis. Sustaining Corporate members will have priority until December 17, 2004.
- Sponsors must confirm their specific sponsorship request with Heather Navarra at ITS Canada to reserve the opportunity.
- Requests will be held for a maximum of 30 days.
- Cheques payable to “ITS Canada” must be received at ITS Canada, attention Heather Navarra, prior to the expiration of the 30-day period.
- Sponsorship privileges, including logo placements, will not be extended until payments are received, so **sponsors are encouraged to make payments early to maximize their profile.**
- Each event (breaks, luncheons, banquet, etc.) will have a single sponsor as shown on the sponsorship prospectus - that sponsor will be recognized as the sponsor of the event.
- Sponsors should provide a digital copy of their logo in high-resolution format (for printing) and low-resolution format (for the website) to Heather Navarra as soon as possible to gain early exposure.

To reserve your sponsorship, contact:

Heather Navarra, ITS Canada
Tel (905) 471-2970 or itscanada@itscanada.ca

Exhibitor Prospectus

Each exhibitor will receive one complimentary registration package, which includes access to the exhibit area, Conference sessions, the Annual General Meeting, and the social program.

8' x 10' Booths (35 Available)

\$1,200 + 7% GST

- 2 skirted tables
- Electrical outlet
- 2 chairs

Onsite security will be provided by ITS Canada when the exhibits are closed on Sunday and Monday nights. Booth storage is the exhibitor's responsibility but can be handled by Services d'expositions Bruno Tessier for an additional cost. Exhibitors must contact Services d'expositions Bruno Tessier directly to make the necessary arrangements:

Services d'expositions Bruno Tessier
220, rue Lee
Québec (qc)
G1K 2K6
Tel: 418-524-1888
Fax: 418-526-0006
Internet site: www.brunotessier.com
E-mail: info@brunotessier.com

**The exhibit area floor plan is available
on the conference website at www.itscanada.ca/quebec2005**

Exhibit Booth Reservation Procedure

- Reservations are on a first-come, first-served basis. Sustaining Corporate members will have priority until December 17, 2004.
- Exhibitors must confirm their specific booth request with Heather Navarra at ITS Canada to reserve their space. ITS Canada reserves the right to change booth allocations onsite.
- Exhibit space will be held for a maximum of 30 days after request is made.
- Cheques payable to "ITS Canada" must be received at ITS Canada, attention Heather Navarra, prior to the expiration of the 30-day period.
- Exhibitors must indicate any special requirements at the time of booth reservation.

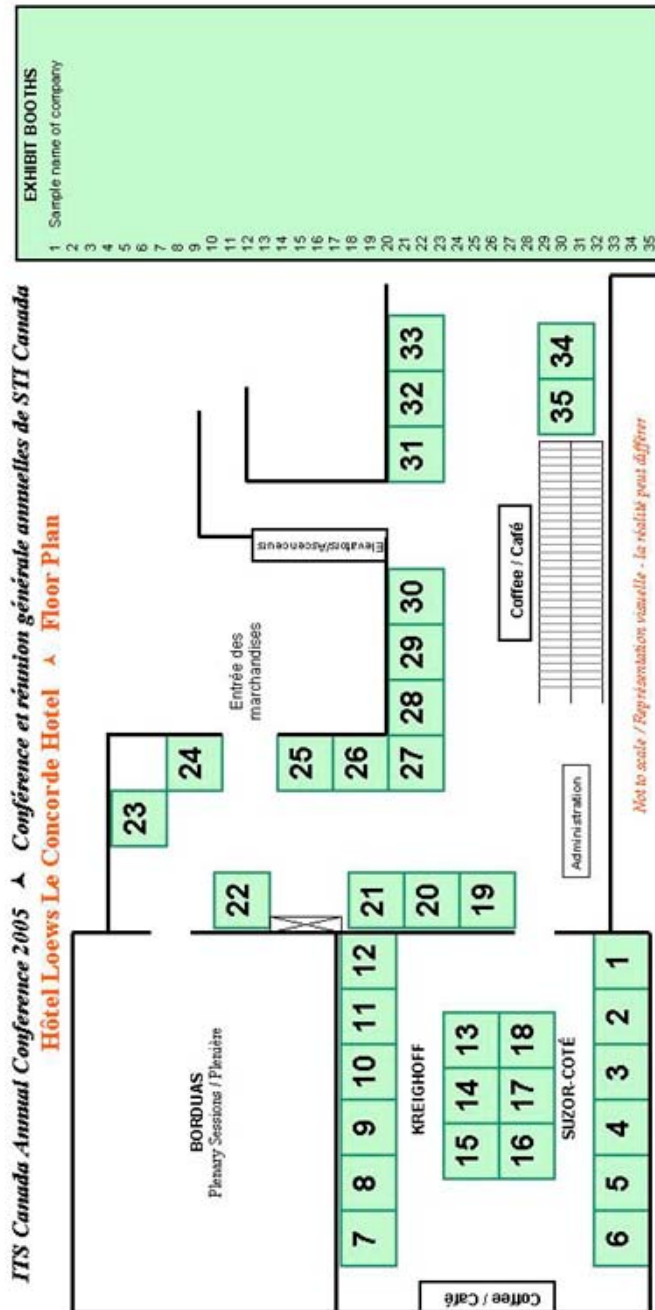
Setup: Sunday, May 15 - 2:00 p.m. to 5:30 p.m.
Tear down: Tuesday, May 17 - 3:00 p.m. to 4:30 p.m.

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To reserve your exhibit space, contact:

Heather Navarra, ITS Canada
 Tel (905) 471-2970 or itscanada@itscanada.ca



ITS / STI CANADA

Exhibitor Procedure

EXHIBITION BOOTHS LOEWS LE CONCORDE HOTEL

BOOTH LOCATIONS

BOOTH LOCATIONS ARE THE RESPONSIBILITY OF THE ORGANIZATION CONCERNED. BOOTHS ARE TO BE INSTALLED IN SUCH A WAY AS NOT TO OBSTRUCT THE EMERGENCY EXITS AND NORMAL CIRCULATION. THE HOTEL PERSONNEL WILL BE MORE THAN HAPPY TO HELP YOU IN YOUR FLOOR PLANNING.

SHIPPING, DRAYAGE AND STORAGE

MATERIAL SHOULD NOT BE DELIVERED EARLIER THAN TWELVE (12) HOURS PRIOR TO THE DATE SCHEDULED OF THE INSTALLATION OF THE BOOTHS, AND MUST BE REMOVED FROM THE HOTEL NO LATER THAN TWELVE (12) HOURS AFTER THE END OF THE PRESENTATION. THE RECEPTION AREA IS OPEN FROM 7:30 UNTIL 15:30 FROM MONDAY TO FRIDAY. ALL MATERIAL DELIVERED TO THE HOTEL IS TO BE ADDRESSED TO THE ATTENTION OF **THE MAITRE D'**, CONVENTION FLOOR, 1225, COURS DU GÉNÉRAL-DE-MONTCALM, QUÉBEC (QC) G1R 4W6 AND IS TO INCLUDE THE NAME OF THE ORGANIZATION, BOOTH NUMBER AND THE ONSITE CONTACT. THE HOTEL HAS THE RIGHT TO REFUSE MATERIAL THAT HAS NOT BEEN PREPAID OR THAT DOES NOT MEET THE ABOVE-MENTIONED REQUIREMENTS.

EXHIBITORS ARE RESPONSIBLE FOR MAKING THEIR OWN SHIPPING ARRANGEMENTS. THIS ADDITIONAL SERVICE IS AVAILABLE THROUGH **Services d'expositions Bruno Tessier** AT PREVAILING RATES.

MATERIAL HANDLING ON SITE

EXHIBITORS MAY HANDLE THEIR OWN MATERIAL OR **Services d'expositions Bruno Tessier** CAN BE CONTRACTED TO TRANSPORT THE MERCHANDISE TO THE EXHIBIT AREA, REMOVE THE EMPTY CRATES, STORE AND RETURN FROM STORAGE AT CLOSING OF THE EXHIBIT. ALL SPECIAL MATERIAL HANDLING CAN BE ARRANGED THROUGH THIS SAME SUPPLIER.

SECURITY AND INSURANCE

EXHIBITORS SHOULD MAKE THEIR OWN ARRANGEMENTS TO PROTECT THEMSELVES AGAINST DAMAGE OR INJURY TO ANY OFFICER, EMPLOYEE OR AGENT OF THE EXHIBITOR, OR TO ANY OTHER PERSON, OCCURRING BY REASON OF ANYTHING CONNECTED WITH THE EXHIBITOR'S PARTICIPATION IN THE SHOW. IT IS THE EXHIBITOR'S RESPONSIBILITY TO SECURE AND INSURE HIS OWN DISPLAY MATERIAL, MERCHANDISE AND EQUIPMENT. THE LOEWS LE CONCORDE WILL NOT ACCEPT RESPONSIBILITY FOR ANY LOSS, DAMAGE OR INJURY.

SURVEILLANCE

IT IS THE EXHIBITORS RESPONSIBILITY TO PROTECT AND INSURE HIS MATERIAL AS WELL AS ALL MERCHANDISE AND EQUIPMENT. THE LOEWS LE CONCORDE WILL NOT ACCEPT RESPONSIBILITY FOR ANY LOSS, DAMAGE OR INJURY.

Exhibitor Procedure

EXHIBITION BOOTHS
LOEWS LE CONCORDE HOTEL

SET-UP AND DISMANTLING

SET-UP AND DISMANTLING ARE DETERMINED BY THE ORGANIZER AND THE HOTEL AT SPECIFIC HOURS. CONTACT THE SPECIALISTS AT **Services d'expositions Bruno Tessier**. www.brunotessier.com

MERCHANDISE ELEVATOR

THE HOTEL MERCHANDISE ELEVATOR CAN MOVE MATERIAL FROM THE RECEIVING TO THE CONVENTION FLOOR. YOU WILL FIND BELOW THE ELEVATOR'S MEASUREMENTS:

WIDTH: 82 INCHES

HEIGHT: 8 FEET

DEPTH: 63 INCHES

WITH A CAPACITY OF 3,500 POUNDS.

THE DOORS ARE 84 INCHES HIGH BY 47 INCHES WIDE.

ELECTRICAL SERVICES

(Available upon request)

ADVANCE SHIPMENTS

SHOULD AN EXHIBITOR WISH TO SEND MATERIAL UP TO 30 DAYS IN ADVANCE OF THE SHOW, THEY MAY ARRANGE TO DO THIS THROUGH **Services d'expositions Bruno Tessier**. FOR SHIPMENTS BEING HANDLED BY THIS SUPPLIER, ALL SHIPPING BOXES AND CRATES MUST BE CLEARLY LABELLED WITH THE FOLLOWING ADDRESS:

Services d'expositions Bruno Tessier

220, rue Lee

Québec (QC)

G1K 2K6

tél: 418-524-1888

fax: 418-526-0006

Site web: www.brunotessier.com

e-mail: info@brunotessier.com