

Goods, Ports, Borders and Corridors

Using Technology to Enhance the Secure and Efficient Movement of Freight Through the Pacific Gateway

UBC Robson Square Theatre - 800 Robson Street, Vancouver, BC

Schedule – Monday, March 27

8:30 a.m. – 9:00 a.m. **Registration and Continental Breakfast**

9:00 a.m. - 9:30 a.m. **Welcome**

Convenor Kevin Bebenek, IBI Group

Needs and objectives of sessions; introductions among the participants

Opening Remarks

Susan Spencer, Director, Intelligent Transportation Systems, Transport Canada

Joseph K. Lam, Chairman, ITS Canada

Dr. Dale Griffin, Associate Dean, Sauder School of Business

9:30 a.m. – 10:00 a.m. **Opening Session**

Ken Troup, North River Consulting

Effective implementation of intelligent freight technologies delivers security and efficiency benefits. There are opportunities available today, with examples of successful implementation. Mr Troup will highlight the triggers that cause companies to implement intelligent freight technologies, the barriers to widespread implementation, and the results of operational tests across the Canadian-U.S. border crossings, and within North American and global supply chains.

10:00 a.m. - 10:45 a.m. **Panel Session - Ports**

Moderator: Garland Chow, Director, Bureau of Intelligent Transportation Systems and Freight Security, UBC Sauder School of Business

Panel: Cliff Stewart, Vice President-Operations, Centennial Terminal (Centerm), P&O Canada

Application of Technology to Modern Port Terminals

Dennis Bickel, Vancouver Port Authority

Recent ITS Implementation at the Port of Vancouver



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10:45 a.m. – 11:00 a.m. **Break**

11:00 a.m. – 12:30 p.m. **Panel Session - Border Crossings**
Moderator: Pierre Bolduc, Transport Canada, Transportation
 Development Centre

Panel: **Homayoun Vahidi**, IBI Group
BC Border Crossing Traveller Information System
Clark Lim, TransLink
*Simulation & Evaluation of International Border Crossing
 Clearance Systems*
Paul Belella, Delcan Corporation
Ontario Action Plan for the Intelligent Border Crossing

12:30 p.m. - 1:30 p.m. **Lunch**

A buffet lunch will be provided, with breakout groups formed to initiate discussions and get acquainted. Each group will have a facilitator, and will select a reporter to document key points of the discussion.

Discussion starter: What are the barriers to applying technology to improve security and operational efficiency?

1:30 p.m. – 3:00 p.m.

Panel Session - Priority Corridors

Moderator: Kevin Bebenek, IBI Group

Panel: **Keenan Kitasaka**, TransLink
Trucking Weigh-in-Motion Applications
Gordon Rogers, Deputy Director, Whatcom Council of
 Governments / IMTC
Bi-national Coalition Lessons Learned
BC Ministry of Transportation (to be confirmed)

3:00 p.m. – 4:00 p.m.

Breakout Groups (Refreshments available)

- Actions to remove barriers to application of technology
- Ideas to fill gaps in technology or data management
- Research suggestions

4:00 p.m. – 4:30 p.m.

Plenary – Feedback from Breakout Groups

Moderator: Kevin Bebenek, IBI Group

4:30 p.m.

Adjourn



Schedule – Tuesday, March 28

- 8:30 a.m. – 9:00 a.m. **Continental Breakfast**
- 9:00 a.m. - 10:30 a.m. **International Freight Security and Efficiency – Overview of BITSAFS Research Results**
Introduction: Dave Frank, Managing Director, Bureau of Intelligent Transportation Systems and Freight Security, UBC
- *Pulling Together the Multitude of Regulations/Programs – Alicja Gados*, Transportation Economist, BITSAFS
 - *Current and Near-Future Technologies Supporting Border Freight Movements, Helen Yew*, Intelligent Transportation Technologies, BITSAFS
 - *Process Mapping, Modelling/Simulations and Supply Chains – Completing the Picture – Dr. Garland Chow*, Director, BITSAFS
- 10:30 a.m. - 10:45 a.m. **Break**
- 10:45 a.m. - 12 noon **Perceptions Panel Session – The Key Border Freight Issues**
 What are the most important issues for international freight security and efficiency at the border? Do the various stakeholders share the same views? How do we promote sensitivity between the various stakeholder needs, objectives and concerns?
Moderator: Eric Couture, Assistant Attaché, U.S. Customs and Border Protection, American Embassy, Ottawa.
- Panel: Trucking, Forwarders, Brokers, Shippers: Results of User Survey - Abby Ong**, Co-Op Researcher, BITSAFS
U.S. Customs-Border - Jay Brandt, Assistant Area Port Director, Trade Operations, U.S. Department of Homeland Security
Canadian Customs-Intermodal - Joseph Chayeski, Chief, Air Cargo, Canada Border Services Agency, Vancouver International Airport Authority
RCMP – Dan Malo, Inspector, Border Integrity Program
BC Ministry of Transportation – Pat Cruickshank, Regional Manager - Programming, Partnerships & Planning, with **John Bodnarchuk**, Project Director
- 12 noon - 1:00 p.m. **Lunch will be provided**
Speaker: Eric Couture, Assistant Attaché, U.S. Customs and Border Protection, American Embassy, Ottawa. “Canada - U.S.: Economic relations bind us together. Will security issues harm the relationship?” How the U.S. Customs and Border Protection applies their dual role of border security agency and trade facilitator



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1:00 p.m. – 3:30 p.m.

Freight Facilities Tours

Participants **must** have pre-registered for the tours due to security regulations and must bring government issued photo ID. No substitutions are permitted. Buses will depart at 1:00 p.m. sharp and return at 3:30 p.m. sharp:

- Port of Vancouver Centennial Terminal (Centerm), P&O Canada
- Comparing an Expedited/Courier Terminal with a General Air Cargo Terminal

Our sincere thanks to the following for making these tours possible:

Aeroground
Canada Border Services Agency
FedEx
P&O Canada
TransLink
Vancouver International Airport Authority

Throughout the event:

Demonstration of Cross-Border Freight Movement Process Mapping, Modelling and Simulation – Jerry Liu, Modelling and Simulations, BITSAFS



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