

GOLF SPONSORSHIP PROSPECTUS



ITS Canada's 9th Annual Conference and General Meeting

June 4 - 6, 2006
Fairmont Chateau Whistler Hotel
Whistler, British Columbia

Golf Tournament: June 4, 2006

7 AM Sign-In Opens

8 AM Shotgun Start

Please be at golf course by 7:30 AM at the latest

Achieving ITS Excellence...2010 and Beyond!

Sponsorship Procedure

- Reservations are on a first-come, first-served basis. Payment must be received within 30-days of reservation placement.
- Sponsors must confirm their specific sponsorship request with Heather Navarra at ITS Canada to reserve the opportunity.
- Cheques made payable to "ITS Canada" must be received at ITS Canada prior to the expiration of the 30-day request period.
- Sponsorship privileges, including logo placements, will not be extended until payments are received. Sponsors are encouraged to make payments early to maximize their profile.
- Sponsors should provide a digital copy of their logo in high-resolution format (for printing) and low-resolution format (for the website) to ITS Canada as soon as possible to gain early exposure.

Title Sponsor \$2500 (1 available)

- Complimentary foursome and two shared power carts
- Title sponsor recognition with logo on all tournament material
- Logo on all team photos
- Logo on scorecards
- Company name on golf cart GPS system
- "5 Minutes at the Mic" at the beginning of the tournament

Tee Gift Sponsor \$1500* (1 available)

- Exclusive sponsorship of tee gifts provided to each golfer
- Logo on all tournament material

** Based on 60 golfers*

Lunch Sponsor \$750* (1 available)

- Exclusive sponsorship of the lunch provided to each golfer
- Logo on all tournament material

** Based on 60 golfers + 10 volunteers*

Putting Green Sponsor \$750 (1 available)

- Exclusive signage at putting green
- Opportunity to set up corporate tent/kiosk with promotional material at the putting green and host the putting contest
- Logo on all tournament material
- Sponsor to supply prizes

Beverage Sponsor \$750 (1 available)

- Exclusive sponsorship of 2 beverage tickets provided to each golfer
- Logo on all tournament material

Golf Cart Sponsor \$750 (1 available)

- Logo on all golf carts
- Logo on all tournament material

Hole Sponsor \$500 (18 available)

- Signage at one of the tee decks
- Opportunity to set up corporate tent/kiosk with promotional material at the tee box
- Recognition on all tournament material
- Table and chairs provided for each sponsor if required

Hole-In-One Sponsor \$500 (4 available)

- Signage at one of the par 3 greens
- Opportunity to set up corporate tent/kiosk with promotional material at the green
- Recognition on all tournament material
- Hole-in-one prize provided by the sponsor (minimum \$5,000 value*)

** Approximate minimum premium of \$125*

Team Prize Sponsor \$500 (2 available)

- Sponsorship of prizes for each member of the most honest and most awesome foursome
- On-course signage
- Recognition on all tournament material

Skill Prize Sponsor \$500 (4 available)

- Sponsorship of prize for one of the long drive or closest-to-the-pin (KP) skill contests for men and women golfers
- On-course signage
- Recognition on all tournament material

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