

CONFERENCE SPONSORSHIP PROSPECTUS



ITS Canada's 9th Annual Conference and General Meeting

June 4 - 6, 2006
Fairmont Chateau Whistler Hotel
Whistler, British Columbia

Achieving ITS Excellence...2010 and Beyond!

Sponsorship Procedure

- Reservations are on a first-come, first-served basis. Sustaining Corporate members will have priority until January 13, 2006.
- Sponsors must confirm their specific sponsorship request with Heather Navarra at ITS Canada to reserve the opportunity.
- Requests will be held for a maximum of 30 days.
- Cheques payable to "ITS Canada" must be received at ITS Canada, prior to the expiration of the 30-day period.
- Sponsorship privileges, including logo placements, will not be extended until payments are received. Sponsors are encouraged to make payments early to maximize their profile.
- Each event (breaks, luncheons, banquet, etc.) will have a single sponsor as shown on the sponsorship prospectus. That sponsor will be recognized as the sponsor of the event.
- Sponsors should provide a digital copy of their logo in high-resolution format (for printing) and low-resolution format (for the website) to ITS Canada as soon as possible to gain early exposure.

ITS/STI Canada
5694-4 Highway 7 East, Box 329
Markham, Ontario
Canada L3P 1B4
T 905.471.2970
F 905.294.1050
E itscanada@itscanada.ca
W www.itscanada.ca

Platinum Sponsor (2 available)

\$5000

Logo placement on:

- Website
- Announcements
- Program

Sign or brochure placement at:

- Meeting areas
- Sponsorship table

*Platinum sponsors will receive two complimentary registrations**

Recognition at:

- Introductory session
- Reception

Speaking opportunity as sponsor of one of:

- Banquet
- Reception

Gold Sponsor (2 available)

\$2500

Logo placement on:

- Website
- Announcements
- Program

Sign or brochure placement at:

- Meeting areas
- Sponsorship table

*Gold sponsors will receive two complimentary registrations**

Recognition at:

- Introductory session
- Reception

Recognized as sponsor of one of:

- Monday lunch
- Tuesday lunch

Silver Sponsor (6 available)

\$1000

Logo placement on:

- Website
- Announcements
- Program

Sign or brochure placement at:

- Meeting areas
- Sponsorship table

*Silver sponsors will receive one complimentary registration**

Recognition at:

- Reception

Recognized as sponsor of one of:

- Coffee break
- Breakfast

Bronze Sponsor (Unlimited number available)

\$500

Logo placement on:

- Website
- Program

Sign or brochure placement at:

- Meeting areas
- Sponsorship table

Recognition at:

- Reception

* Complimentary registrations include the two-day Conference, as well as the Annual General Meeting, access to exhibit booths, and the social program (except golf tournament)