

2020 Distinguished Service ITS Canada Member Award

Richard B. Easley is the recipient of the 2020 Distinguished Service ITS Canada Member Award. Richard has a BS and MS in Engineering (UT at Austin), an AAS in Civil Engineering Technology and an AS in Mathematics. He is a member of the Order of the Engineer.



Richard is the President of E-Squared Consulting Corporation. For 22 years, he has led his company's ITS efforts on projects in 33 U.S. states and 22 countries. These projects focus on Intermodal Freight, Transit, Traveler Information, Commercial Vehicle Operations, Electronic Payment Systems and Parking. Richard has served as the chairman on boards, committees, and subcommittees of various state, national, and international transportation/mobility associations including the Coordinating Councils of ITS America and the Institute of Transportation Engineers. Richard served as a member of the Transportation Research Board's Freight Systems Group Executive Board and his committee activities include serving as Chair of the ITSA Intermodal Task Force, Chair of the ITE Goods Movement Council, Chair of the TRB Intermodal Freight Transport Committee, Chair of the TRB Regional Transportation Systems Management and Operations Freight Subcommittee as well as President of ITS Maryland. While Pres. of ITS Maryland, Richard led this organization's efforts to win both the ITS America '2013 Most Outstanding Chapter Award' and the '2013 Membership Growth Award'. In addition, Richard served on the Board of Advisors of the International Parking Institute and Chaired both the IPI "ITS – Parking Task Force" and the IPI Parking Technology Committee. In late 2019, Richard was invited by the President of the National Society of Professional Engineers to serve on their newly-created NSPE Diversity, Equity and Inclusion Advisory Committee.

Prior to E-Squared, he worked for the Intelligent Transportation Society of America as Director and Sr Staff Engineer, serving as the national coordinator for garnering consensus and facilitating participation among 50 states (and local jurisdictions) in the ITS areas of Commercial Vehicle Operations, Advanced Public Transportation Systems, Intermodal Passenger and Freight, Advanced Transportation Management Systems, and Travel Demand Management. Richard has served on the ITS World Congress International Planning Committee for 16 years providing facilitation expertise and presenting on numerous ITS topics, working with international ITS experts around the world and developing World Congress meetings in London, Beijing, New York, Stockholm, Busan, Orlando, Vienna, Tokyo, Detroit, Bordeaux, Melbourne, Montreal, Copenhagen, Singapore and Los Angeles.

Richard and his company have partnered with Canadian companies on ITS work over the years and has developed (and led) ITS Canada workshops and annual meeting sessions. For the past 21 years, Richard has participated in or presented ITS related work at various venues including PEI, Halifax, Quebec City, Montreal, Toronto, Niagara, Calgary, Winnipeg, Banff, and Vancouver. Most recently, Mr. Easley co-sponsored and facilitated ITS Canada Curbside Management workshops in Montreal and Vancouver. In addition, Richard supported the planning of, and participated in, the ITS Canada Annual Meetings in Calgary, and Halifax and is actively involved in the planning process of the upcoming ITS Canada Annual Meeting 2020 in Edmonton.



In addition to ITS consulting work and research, Richard has led numerous international mission trips to help impoverished children in Central America, Haiti and West Africa.