



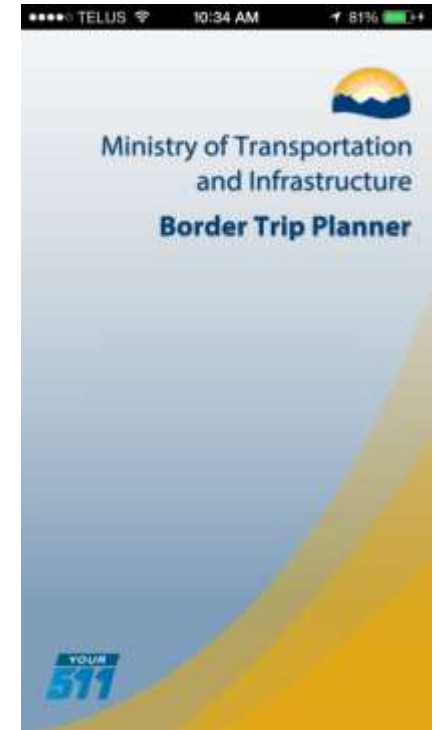
Traveler Information Smartphone Application

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- Presentation Scope
 - Application overview
 - Data Fusion Engine



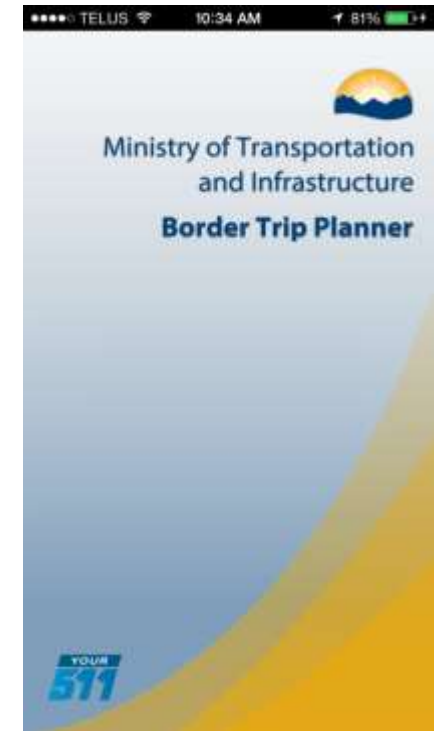
*iOS version shown

- Background

- Funded from the border infrastructure program
- Part of a group of projects intended to improve flow of people and goods across the border

- Objective

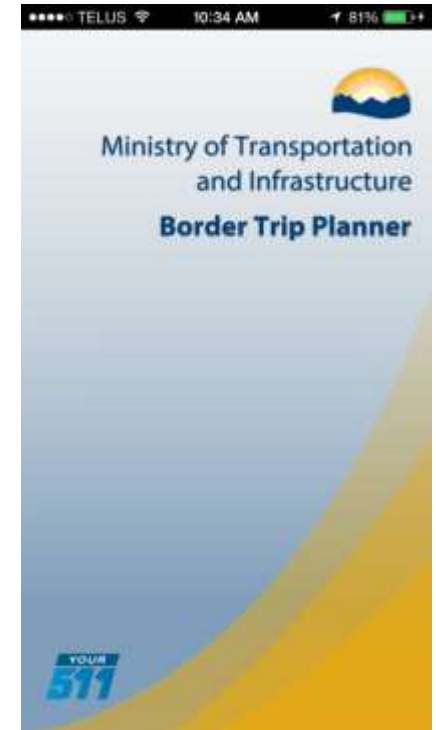
- Initial goal is to improve information available for border trip planning
- Architecture is scalable: can ingest any traffic data source
- Can function as full point to point trip planner



*iOS version shown

Application Purpose

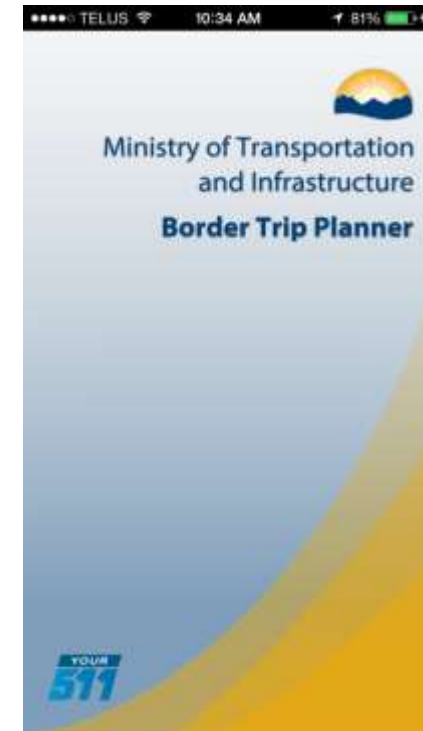
- Provide mobile access point for:
 - Border crossing travel times for 24 distinct travel routes
 - Notification of travel delays and alerts for each route
 - Delivery of up-to-date traffic camera images for on-demand viewing
- Provide all of the above in a streamlined native application that is purpose-built for Apple iOS 5+ and Android 2.x and later



*iOS version shown

Data Sources

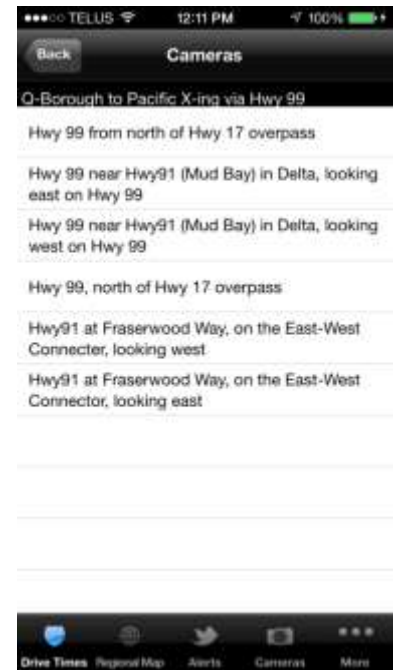
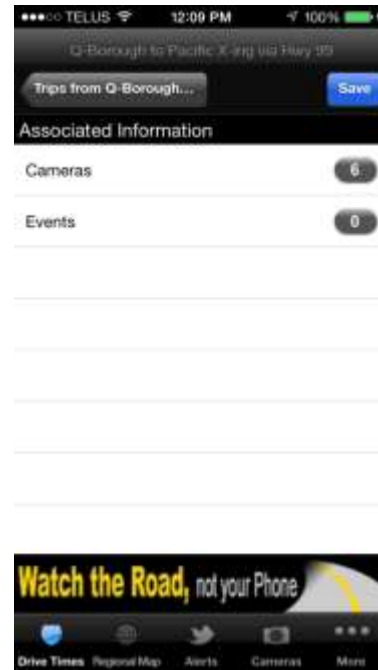
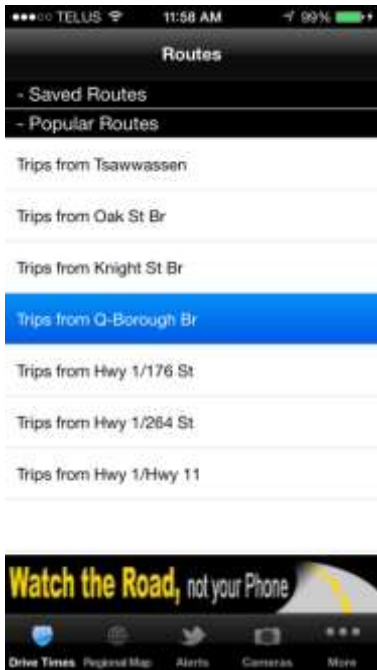
- Border ATIS
 - Estimated wait time at Peach Arch, Pacific Truck, Aldergrove, and Sumas
 - Derived from loop-based data
- Hwy 99-91 Travel Time
 - Travel time along Hwy 99 and 91 corridors
- Other Roadway Links
 - Google Traffic
 - Historical travel times



*iOS version shown

Driving Times

- Travel routes are grouped by trip origin (common, recognizable start points)
- Each trip origin contains several crossing destinations with associated travel times



Regional Map

- Color-coded traffic flow displayed on map
- Tapping on specific event/camera triggers display of latest image
- Customizable legend provided for ease-of-use



Alerts

- Traffic alerts for each crossing link to Twitter accounts regularly-updated by Canada Border Services Agency (CBSA)



- Alerts can be configured to point to other regularly-updated data sources
- Specific crossings can be set to “Favourite” to allow for Push notifications on smartphone UI

Cameras

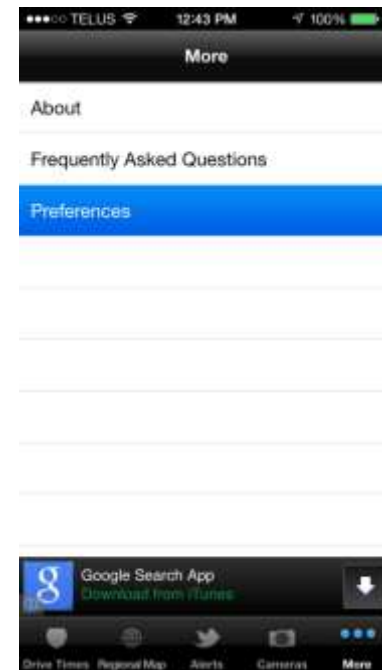
- Cameras are grouped according to highways and roadways
- Tapping on specific highway/roadway expands associated camera list
- Tapping on specific camera description triggers display of latest image from that camera



- Current configuration pulls images from DriveBC
- Image source can be configured on the back-end to provide images from any database

Preferences

- User preferences allow toggles for:
 - Device GPS utilization
 - Display of camera icons on Regional Map
 - Display of congestion data on Regional Map
 - Metric / US Customary units
- Coverage areas can be set via geo-location (using GPS) or manually specified



Data Fusion Engine

- Developed by ICX Transportation Group
- Used by a number of transportation agencies in North America
- DFE is a sophisticated tool for collection, integration, and dissemination of traffic data sets

- Collection
 - Gathering
 - Validating
 - Converting
- Fusion
 - Rules based system for combining similar data from multiple sources
 - Can be applied to any data type
 - Link(roadway sensor) data
 - Event data
 - Produces a derivative output that is one of
 - A combined view of the inputs
 - A unified view of the best of the inputs

- Link Data
 - Speed/Travel Times
 - Sources: field detectors, probe sources, aggregate providers
- Events
 - Roadway (via operators)
 - Construction/Incidents/Special Events
 - Weather Data (RWIS and Forecast)
 - Automated interfaces to NWS
 - Police CAD Reports
- Camera Metadata

The system includes a number of offline map/GIS tools to support maintenance and operations.

- Link Tools
- Route Tools
- Data Tools

- iOS and Android Supported
- Native UI controls (notably Map)
- Server-side controls provide greater flexibility in content changes/updates

- Resulting data validated to be very accurate
- Interface is very popular with test group; described as “very useful”
- Currently being tested by MoTI
- Design team is working on rollout roadmap for testing among broader audience