



JUNE 17-20, 2018 - NIAGARA FALLS, ON
MARRIOTT ON THE FALLS

EXHIBITOR PROSPECTUS

- Registrations taken on a first-come, first-served basis.
- Refer to online exhibit floor plan to determine preferred booth location.
- Payment (VISA, MasterCard, Amex or cheque payable to "ITS Canada") must be received at ITS Canada prior to the expiration of the 30-day period
- Exhibitors are encouraged to make payments early to maximize their profile.

- Each exhibit booth includes one full conference registration, with access for one representative to the exhibit floor, technical sessions, breakfast, lunch and breaks each day, as well as the welcome reception and banquet.
- Early booth reservations from Nov 6 – Feb 28, 2018
- Regular booth reservations starts Mar 1, 2018 onwards

EXHIBITOR BOOTH

33 available*

Exhibit fees include:

- 10' wide x 10' deep booth space
- Pipe and drape dividers between booths
- One 8' table, draped/skirted; one chair
- One electrical outlet
- Onsite security when floor closed
- One full conference registration including all events*

Notes:

- Cancellations after April 1, 2018 will not be refunded
- ITS Canada reserves the right to cancel an exhibitor registration and to relocate or change booths for operational needs
- All exhibitors must provide proof of valid liability insurance coverage with their booking.

Members: \$2,050 + tax
Non-members: \$2,225 + tax
(Prices increase effective Mar 1, 2018)

*19 Premium Booths, 10 Standard Foyer Booths \$1,400 +tax, 3 8x8 Premium Booths \$1,800 + tax

NON PROFIT TABLE TOP BOOTH

(3 available) \$950+tax

Exhibit fees include:

- One 6' by 30" table, draped/skirted, one chair
- One full conference registration including all events
- Power supply guaranteed

Notes:

- Cancellations after April 1, 2018 will not be refunded
- ITS Canada reserves the right to cancel an exhibitor registration and to relocate or change booths for operational needs

EXHIBIT BOOTH PERSONNEL

\$285+tax

Includes exhibit floor access and:

- Breakfast, lunch and breaks (Mon-Tues)
- Sunday Reception

Notes:

- No access to technical sessions
- Banquet ticket not included but available for an extra cost of \$165 +HST

See next page for Schedule and Floor Plan

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SCHEDULE

SET-UP

Sunday: June 17, 8AM to 5PM

EXHIBITION OPENS:

Welcome reception on Exhibit Floor

Sunday, June 17, 6:30PM to 8:30PM

TEAR DOWN

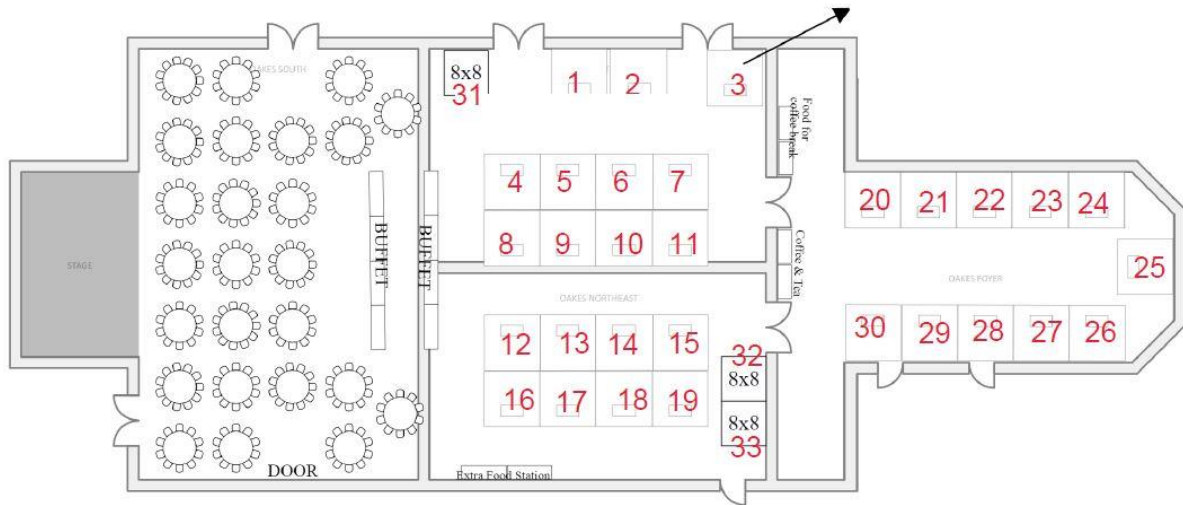
Tuesday, June 19, 3:30PM to 5PM

EXHIBITION HOURS

Monday, June 18, 7:30AM to 5PM

Tuesday, June 19, 7:30AM to 3:30PM

Booths 1 to 19 are premium 10x10
 Booths 20 to 30 are standard 10x10
 Booths 31 to 33 are premium 8x8



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|----|----------------------------------|----|------------------------------|
| 1 | Econolite Canada | 18 | |
| 2 | Econolite Canada | 19 | Siemens Canada |
| 3 | Electromega Ltd. | 20 | |
| 4 | Iteris, Inc | 21 | |
| 5 | CGI Road & Traffic | 22 | |
| 6 | GEWI North-America | 23 | |
| 7 | Orange-Traffic | 24 | |
| 8 | Telenium Inc. | 25 | iS5 Communications |
| 9 | Reserved | 26 | |
| 10 | Fortran Traffic | 27 | |
| 11 | Fortran Traffic | 28 | |
| 12 | Applied Electronics Limited | 29 | |
| 13 | | 30 | Innovative Traffic Solutions |
| 14 | Tacel Ltd. | 31 | Daktronics |
| 15 | International Road Dynamics Inc. | 32 | |
| 16 | Black & McDonald | 33 | |
| 17 | Black & McDonald | | |