



Mr. Jeffrey J. Smart currently serves as Vice President for Tacel Ltd, where he has been employed since 1984. During this time at Tacel, he has participated in a number of ITS projects including the implementation of Advanced Traffic Management and Incident Detection Systems within Canada. Mr. Smart has been a Director for ITS Canada for approximately 12 years and has participated on a number of committees during this time. He has participated on local arrangement committees and has served as a liaison between conference/exposition exhibitors and ITS Canada ensuring their needs are

properly met and exceed their expectations. He has also assisted in welcoming delegates to conferences in a positive and enjoyable manner. The most recent position he held is the Chair of the Membership Services Committee, whereby with assistance of other dedicated members of the committee help increase the membership of the organization

He serves on the Board of Directors for ITS Canada and understands the need to be dynamic in a changing world, and with his experience at Tacel help make positive decisions for the society. He has participated on other volunteer organization Board of Directors including the Ontario Traffic Council (OTC), (1992 to present) and he served as President for two (2) years in 2014 & 2015. He is a long-standing member of the Ontario Chapter of the International Municipal Signal Association (IMSA) where he served on its Board of Directors and was President of the Chapter in 1993.