

Hello, my name is Craig Kummer. I am the Senior Manager of Traffic Services for the Public Works & Engineering Department with the City of Brampton and very eager to serve as a Director (Board Member) for ITS Canada. Apart from my interest for all things that are traffic, I am passionate about “giving back”—to the environment, communities, and individuals—and as a Board Member for ITS Canada, I will do just that. I will strive to “give” to the future generations of the Transportation Industry—to foster development and success.



My aspirations to make ‘significant’ contributions truly resonated, when I assumed the role of Chair—for two consecutive terms—for the City of Brampton’s United Way Campaign. My ‘time in office’ (2016 & 2017) saw the corporate participation rate grow by 20 percent, and earned the City recognition with the award for *Outstanding Campaign for Corporations with 300+ staff within Peel Region* for both of those years. With the success and growth of the Campaign, came the need for a governance model and succession planning tool—as a result, both were implemented to drive the success of future campaigns.

In my current role, I oversee the strategic alignment and delivery of eight lines of business: traffic signals, street lighting, traffic planning, traffic operations, traffic outside services, parking operations, crossing guards, and permits. With more than 18 years of experience in the traffic industry—specializing in traffic signals and systems—and 10 years of progressive leadership experience, I am able to effectively recruit talent, manage performance, and deliver various programing, while adhering to governance principles and budgets. This experience is supplemented by my involvement with the City of Brampton’s Smart City Steering Committee. This initiative rendered more than 140 submissions from vendors around the globe, for Brampton’s first ‘Smart City Request for Proposal’.

As a Director for ITS Canada, I will pair my technical skills with my interests in emerging technologies [within the Traffic Signals and Systems area] and leverage my industry experience, to drive the mandate of the role. Furthermore, and as a testament to my commitment to the Transportation Industry, I am a volunteer with the IMSA Trillium Chapter. Here, I participated as a Director for several years, and as a moderator for the Traffic Signals Level I Certificate Course; and for the past 5 years, I have been an instructor for the Traffic Signals and Systems at the Ontario Traffic Council’s Annual Traffic Training Course at the Ontario Police College.

In summary, my commitment to be a voice for ITS Canada as a Board Director, is driven by my passion to motivate and continue to grow the organization. Thank you for your consideration.

Yours Truly,

A handwritten signature in black ink, appearing to read 'C. Kummer'. The signature is fluid and cursive, written over a light blue horizontal line.

Craig Kummer