



400-6975 Meadowvale TCC
Mississauga ON L5N 2V7
Canada

www.itscanada.ca
T. 905.593.0947
F. 905.593.0949
E. askus@itscanada.ca

ITS CANADA BOARD MEMBER ROLES AND RESPONSIBILITIES

Preamble

The Board of Directors collectively sets the strategic direction for ITS Canada, maximizing benefits for its members and helping shape public policy, technology development, industry capability and implementation related to intelligent transportation in Canada. These 16 individuals provide a diverse board that represents a cross-section of private and public stakeholder interests and is balanced in its gender, geographic and industry representation.

We are seeking innovative, action-oriented, energetic and motivated individuals that are prepared to make the necessary commitment to lead and grow our organization according to the goals and objectives set out in our strategic plan. You should be a leader with a strong connection to the transportation sector within Canada and/or abroad as well as have a keen interest in the ever expanding area of intelligent transportation systems and associated technologies. This includes industry sectors that represent expansion areas for intelligent transportation such as the automotive sector, smart cities, mobility as a service and others. Some key characteristics of those individuals and the related responsibilities are as follows:

Leading

- Identify new business opportunities, both nationally and internationally
- Participate in setting the strategic direction for ITS Canada
- Represent ITS Canada and where appropriate, advocate for the organization
- Identify opportunities and participate in the planning and organization of our Annual Conference and General Meeting

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Governing

- Attend Board meetings (2 or 3 via teleconference and once in-person annually). Come prepared, participate and bring your financial knowledge and board governance experience to help guide our organization
- Be willing and able to respond to Board issues in a timely manner
- Be open to serving on the Executive Committee and/or being appointed an Officer of the Corporation (Chair, Vice-Chair, Treasurer, Secretary)
- Learn about ITS Canada – its mission, strategic plan, tactics, policies, and operations
- Understand your role as a Director and the roles of the staff and other volunteers
- Take action to support the decisions of the Board

Recruiting

- Serve as a mentor for new Board Members and identify new candidates for Board participation
- Encourage colleagues, clients and co-workers to become involved in ITS Canada

Supporting

- Support major events through exhibition, sponsorship, and attendance as well as encouraging others to participate
- Provide leadership to and participate in Committees (see Committee link on website)

Strategizing

- Assess Board performance
- Assess your performance as a Board Director
- Assess the organization's performance
- Review the strategic plan and objectives for the year
- Be prepared to propose changes you feel are needed and/or appropriate

For additional information, please consult the Society's by-laws and / or contact any current Director or the General Manager at janneke@itscanada.ca