



EDMONTON, JUNE 14-17, 2020  
DELTA HOTELS by Marriott  
SOUTH CONFERENCE CENTRE

#itsc2020

# EXHIBITOR PROSPECTUS

- ❖ Registrations taken on a first-come, first-served basis.
- ❖ Refer to online exhibit floor plan to determine preferred booth location.
- ❖ Payment (VISA, MasterCard, Amex or cheque payable to "ITS Canada") must be received at ITS Canada prior to the expiration of the 30-day period
- ❖ The exhibit floor plan will continually be updated online at: [www.ITSCanada2020.ca](http://www.ITSCanada2020.ca).

- ❖ Each exhibit booth includes two exhibitor booth badges with access to the exhibit floor, breakfast, lunch and breaks each day, the welcome reception and opening plenary
- ❖ Early booth reservations from Sept 22 – Dec 31, 2019
- ❖ Regular booth reservations start Jan. 1, 2020

## EXHIBITOR BOOTH

37 available

### Exhibit fees include:

- ❖ 10' wide x 10' deep booth space
- ❖ Pipe and drape dividers between booths
- ❖ One 6' table, draped/skirted; two chairs
- ❖ One electrical outlet
- ❖ Exhibition security when floor closed
- ❖ Two exhibitor booth badges
- ❖ Extra exhibitor booth badges can be purchased at \$355 + tax

Members: \$2,350 + tax

Non-members: \$2,550 + tax

(Prices increase effective Jan 1, 2020)

### Notes:

- ❖ Cancellations after April 1, 2020 will not be refunded
- ❖ ITS Canada reserves the right to cancel an exhibitor registration and to relocate or change booths for operational needs
- ❖ All exhibitors must provide proof of valid liability insurance coverage with their booking.

## NON PROFIT TABLE TOP BOOTH (2 available)

Members: \$995 + tax

Non-members: \$1,195 + tax

### Exhibit fees include:

- ❖ One 6' by 30" table, draped/skirted, one chair
- ❖ One full conference registration
- ❖ Power supply guaranteed

### Notes:

- ❖ Cancellations after April 1, 2020 will not be refunded
- ❖ ITS Canada reserves the right to cancel an exhibitor registration and to relocate or change booths for operational needs

## TECHNOLOGY SHOWCASE (8 available)

Members: \$250 + tax

Non-members: \$400 + tax

- ❖ The Technology Showcase is an opportunity for exhibitors to feature new and innovative products or services through a 15-minute interactive demonstration. The Technology Showcase runs on Monday and Tuesday during morning and afternoon breaks.
- ❖ Banquet ticket not included but available for an extra cost of \$165 + tax



ITS - STI  
CANADA

## EXHIBITION SCHEDULE

### SET-UP

Sunday: June 14, 9 am to 5 pm

### EXHIBITION OPENS:

Welcome reception on Exhibit Floor

Sunday, June 14, 6:00 pm to 8:30 pm

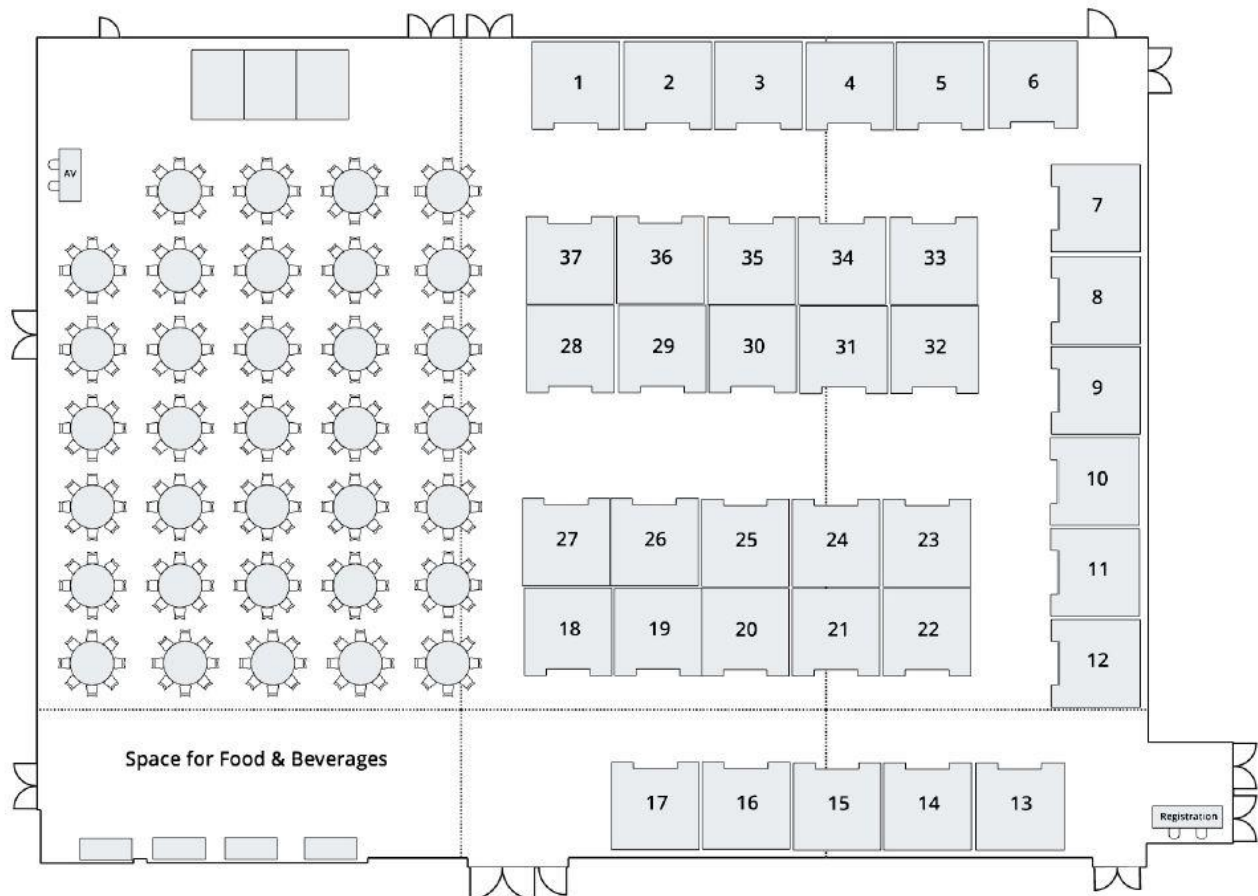
## EXHIBITION TEAR DOWN

Tuesday, June 16, 3:30 pm to 5:30 pm

## EXHIBITION HOURS

Monday, June 15, 7:30 am to 5 pm

Tuesday, June 16, 7:30 am to 3:30pm



#itsc2020