



Intelligent Transportation Systems Society of Canada  
Société des systèmes de transport intelligents du Canada



## “ITS Technology Workshop for Municipalities – A Sequel”

Organized by ITS Canada and sponsored by the City of Markham

February 18, 2016  
Markham Convergence Centre  
7271 Warden Ave, Markham, ON L3R 5X5

Connect with public officials, industry professionals and exhibitors at the “ITS Technology Workshop for Municipalities – A Sequel” to receive updates on emerging ITS technologies at the municipal level with a focus on the GTHA. Join us to learn, share and strategize. See you in Markham.

### Program highlights:

- Opening Keynote: Big Data across boundaries
- Municipal Perspectives
- Industry Presentations on Emerging ITS Technologies
- Luncheon Keynote: [“hitchBOT”](#) and [introduction of the Virtual Environment](#) by Prof. David Harris Smith, McMaster University
- Multimodalism in planning & implementation of ITS projects in large municipalities
- Municipal Roundtable – ITS Strategy & Optimization of Road Network

### Cost

- \$50 for ITS Canada Members
- \$75 for Non-Member Municipalities
- \$100 for Non-Members

### [Agenda](#)

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*Markham Feb 5 2015 workshop*