

Dear members of ITS Canada,

ITS has come a long way and continues to rapidly evolve. Our industry needs to address mobility challenges through a holistic lens that includes multiple modes, an aging demographic, climate change, equity, and social outcomes. As the underlying technologies rapidly evolve, AI and other emerging technologies are becoming pivotal in transforming transportation systems. Emerging technologies such as IoT, blockchain, and advanced sensor networks are revolutionizing how we deploy, manage, and interact with transportation infrastructure.

ITS Canada and its members are uniquely positioned to lead this transformation. By fostering innovation, uniting member expertise, engaging young professionals, vendors, consultants, and the public sector, and promoting collaboration, ITS Canada can empower the ITS community to tackle future mobility challenges.

I am excited to be a [candidate for ITS Canada's 2025 Board of Directors election](#). With over 30 years in the Canadian ITS community, I am eager to leverage my industry knowledge, corporate management experience, and board expertise to support ITS Canada and its members in navigating the rapid evolution and convergence of ITS.

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Homayoun Vahidi, MBA, M.A.Sc. P.Eng.

Vice President
Canada Transport Technology Lead

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1

25 Year History with ITS Canada

Active member since the late 1990s, contributing to multiple annual conferences, panels, and presentations. Developed deep understanding and relationships within ITS Canada members.

2

Board Experience

With 5 years on the ACEC-BC Board and advisory roles with Starlight Children's Foundation Canada, I bring strategic thinking, governance, risk management, decision-making, non-profit finance, and strategic planning expertise.

3

Expert Industry Knowledge

Led transformative technology projects across Canada, gaining a deep understanding of the opportunities and challenges faced by the Canadian ITS community including vendors, young professionals, and the public sector.

4

Committed as an ITS Canada Board Member

Witnessed ITS Canada's evolution over two decades. Dedicated to supporting its mandates: championing benefits, promoting innovation, uniting member expertise, and enabling learning and collaboration.