



**ITS Canada and ITE Atlantic Provinces Section November 16, 2017 Workshop
“Integrated Mobility in Smart Cities”**

AGENDA

7:15 – 8:00	Exhibitor Set-up	
8:00 – 8:30	Registration and Light Breakfast, sponsored by Crandall Engineering	
8:30 – 8:40	Introductory Remarks	Michael Bailey, ITS Canada Roddy MacIntyre, ITE Atlantic Provinces Section
Session 1	Integrated Mobility in Smart Cities – Theme Session	
8:40 – 9:20	Demanding Change / Changing Demand	Adam Lanigan, Dillon Consulting
9:20 – 10:00	An example of Integrated Mobility in the Maritimes	Mike Connors, Halifax Regional Municipality
10:00 – 10:15	Coffee, Networking and Exhibition – sponsored by Dillon Consulting featuring exhibitors GGI Road & Traffic, Electromega	
10:15 – 11:00	Are smaller and mid-sized cities well-positioned to take advantage of latest ITS developments? A New Brunswick perspective	Dr. Trevor Hansen, UNB
11:00 – 11:30	Advancements in Traffic Management and Control	Brian Antila, Electromega
11:30 – 12:00	Variable Message Sign Strategy for New Brunswick	Peter Allaby, Crandall Engineering
12:00 – 1:00	Lunch – Sponsored by Campbell Scientific. WatCAR presentation	
Session 2	Technology Advancements for Integrated Mobility in Smart Cities – industry Presentations	
1:00 – 1:45	Big Data for Smart Mobility	Dr. Monica Wachowicz, UNB
1:45 – 2:00	How can municipalities and regional transit authorities use Geospatial technology for integrated mobility planning	Arif Rafiq, ESRI Canada
2:00 – 2:15	Road Weather System test in Quebec and Ontario	Mike Burton, Campbell Scientific
2:15 – 2:30	Unlocking intelligent communities with connected lighting and beyond	Nishit Shah, Philips Lighting



Session 3	Panel Discussion	
2::30 – 3:30	Integrated Mobility in Smart Cities Panel	Moderator Chris Philp Participants: David McCusker, HRM Eric Hildebrand, UNB Michael Bailey Adam Lanigan, Dillon Simon Bush, OPUS International
3:30 – 3:45	Concluding Remarks	Chris Philp, ITS Canada Roddy MacIntyre, ITE Atlantic Provinces Section
3:45 – 4:30	Coffee, Networking and Exhibition – sponsored by Dillon Consulting featuring exhibitors GGI Road & Traffic, Electromega	
3:45	ITE Atlantic Province Section Annual Business Meeting	Roddy MacIntyre