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Canada

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ITS Canada's commitment is to be the national thought leader on advanced technologies and their application to the Canadian transport system. We actively support the use of these technologies by advocating their benefits; by showcasing and demonstrating the expertise of its members, as well as their products and services; and by providing the necessary tools, platforms and forums for networking, learning and collaboration.

ITS Canada membership offers a range of benefits, including;

- ✓ Participation in multi-disciplinary Committees:
 - *Connected/Automated Vehicles Technical Committee;*
 - *Advanced Public Transit Systems Technical Committee*
 - *Advanced Traveller Information Technical Committee*
 - *Road Use Charging and Revenue Systems Technical Committee;*
 - *Advanced Traffic Management Systems Technical Committee*
 - *International Business Development Committee*
 - *Membership Services Committee*
 - *Annual Conference Planning Committee*
 - *Policy Committee*
 - *Academic Advisory Council*
- ✓ Participation in **ITS Canada's** Annual General Conference & Exhibition (ACGM)
 - *Discounted registration rates apply to members*
- ✓ Participation in educational sessions offered during regional workshops and webinars
 - *Discounted registration rates apply to members*
- ✓ Participation in the 24th ITS World Congress 2017 Montreal (www.itsworldcongress2017.org)
 - *Discounted registration rates apply to members*
 - *Call for Demos*
 - *Exhibit*
 - *Sponsorship and Partnership Opportunities*
- ✓ Opportunities to promote your organisation and your successes at ITS Canada events, online via our website and newsletter
- ✓ Corporate branding at ITS Canada events and online re-enforcing your position as an industry leader
- ✓ Connection to local and international ITS industry leaders
- ✓ Industry Networking opportunities and the chance to showcase your products and services nationally and internationally
- ✓ Up-to-date information on current and proposed ITS projects and opportunities, both locally and globally
- ✓ Members only access to the online directory
- ✓ Eligibility to stand for, and vote in ITS Canada Board elections
- ✓ The opportunity to influence Canadian ITS policy and direction
- ✓ Dedicated job board with related industry positions
- ✓ Bi-monthly newsletter
- ✓ Advocacy



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MEMBERSHIP BENEFITS

As part of the ITS industry, we invite you to become a member:

BENEFITS	Class A Members		Class B Members			PARTNERS
	Sustaining Corporate	Corporate	Academic	Municipal (pop<200K)	Individual	Reciprocal
Members Directory						
Representatives listed	Unlimited	5	3	3	1	1
Link to website	✓	✓	✓	✓		✓
Profile keyword search	✓	✓	✓	✓		✓
Corporate profile in words	200	100	100	100		100
E-mail Distribution List (number of representatives)	Unlimited	5	3 + students	3	1	1
Provision of ITSC E-mail distribution lists	✓	✓				
Eligibility to bid for ITS Canada contracts	✓	✓	✓	✓	✓	
Employment opportunities on ITS Canada's website	✓	\$100	\$100	\$100	\$100	\$100
Discounted Member rate at ITS Canada events	✓	5	3	3	1	1
Voting ballots ITS Canada Board Elections	5	5	1	1	1	0
2017 - 2018 Membership Rates * (plus applicable taxes)	\$1,570.00	\$875.00	\$365.00	\$400.00	\$180.00	

* Prices subject to change