

ITS CANADA MEMBER BENEFITS



PARTNER

\$1,570

Distinguish your organization as a leader within the ITS industry by becoming a Partner member. Partners come from varying sectors and technical disciplines, but all share a common desire to help shape the future of the industry. Talents, expertise, and experiences are pooled and leveraged to increase technical knowledge and shape meaningful discussion. Partners are encouraged to provide input and play a leadership role in the development, approval, and adoption of metrics, best practises, and industry research.

Public service and government agencies are welcome to contribute their influence in ways that help define technology priorities, promote adoption of technology solutions and services in the public sector, and advocate for widespread modernization within the industry. An informal mentor, other members and industry supporters will take direction from and value the industry leading dialogue public sector members offer.

Receive all the benefits plus more exclusive to Partners including strategic round table discussions and an annual company spotlight. Suppliers and private firms looking for additional facetime with Owner organizations, more ways to elevate their brand, and showcase their quality expertise will see value in being a Partner.

Recommended For: Public Sector (federal, provincial), Suppliers, Private Firms

ASSOCIATE PARTNER

\$875

Associate Partner membership is where opportunities arise to have meaningful and targeted conversations with ITS Canada members. Through intimate discussion groups and access to high level information, members gain broader perspectives, advanced networking opportunities, and an informed view of the industry.

Local and regional governments will find opportunities to raise their profile and connect with provincial and federal Owners. Through business and networking events, partnerships form that allow public sector members to share valuable market intelligence, industry resources, and best practises amongst each other that improve and build the industry going forward.

Private firms and consultants can build connections with Owner organizations and gain an understanding of what new opportunities are likely to appear. Receive additional brand exposure and preferred pricing on year-round marketing and sponsorship opportunities that highlight their products and services.

Recommended For: Public Sector (regional, municipal), SME, Private Firms, Consultants, Trades

ASSOCIATE

\$400

Associate membership focuses on access to information and connection to a professional industry network. It is geared towards small to medium sized organizations that want to build new relationships, align their brand within the industry, and gain an understanding of what future work may exist. Associate members can take advantage of numerous marketing and sponsorship opportunities that highlight their product line or service.

Post Secondary - Academic institutions will see value in this membership level with ample opportunities to share and suggest industry leading research and content. In addition to the benefits offered at Associate level, students are encouraged to take advantage of the following added benefits:

- Student essay contest with a total prize value of \$3,500
- Student volunteer and COOP opportunities
- ITS endorsed referrals and reference letters
- Annual resume submission
- Access to ITS Canada student mentors
- 3 instructors and unlimited student participation

Recommended For: Post-Secondary, Start-Ups, <3 employees

INDIVIDUAL

\$180

Individual members may be sole proprietors, retirees, jobseekers, or individuals who are interested in networking with like-minded people, accessing industry resources, broadening their knowledge base, or simply fulfilling personal interests.

Organizations wishing to register their company name are encouraged to explore Associate, Associate Partner, or Partner memberships.

STUDENT

\$75

The Student membership is designed for full-time students whose academic institution is not a member of ITS Canada.

Students are encouraged to join ITS Canada who may be graduating and are looking for an introduction into the industry, increasing industry contacts, and building their resume with relevant experience. Students receive the same benefits as Individuals plus more.

Students must be full-time in a recognized program and sign up with a post secondary registered email address.