



## WE'VE HEARD YOU...

an Exhibit Booth, by itself, doesn't generate the interactions you need to connect with your clients. And a virtual booth isn't making those interactions any easier. We've created a new and inclusive format within our Conference Portal, to make this a worthwhile experience for both you and the clients you want to interact with. Our new program creates new opportunities to interact in small groups, and have meaningful discussions.

[itscanada2021.ca](http://itscanada2021.ca)  
#itsc2021

# ITS CANADA 2021 VIRTUAL CONFERENCE

June 21-22, 2021

## SUMMER CONFERENCE

Creating Connections that Matter

November 29-30, 2021

## WINTER CONFERENCE

Challenges and Innovation in a Changing World

## VIRTUAL EXHIBITOR PROSPECTUS

	One Conference	Two Conferences
Members' Exhibitor Virtual Booth	\$475 + tax**	\$825 + tax**
Non-Members Exhibitor Virtual Booth	\$625 + tax**	\$1,125 + tax**

Book for two conferences, and your virtual booth will be accessible online from June until November.

- Each virtual booth includes one complimentary conference registration (if a booth is purchased for both conferences, complimentary registration is valid in June & November 2021)
- Networking opportunities and booth metrics
- Virtual Exhibitor Reception
- Delegate kit: A physical delegate Kit will be mailed to each member before each conference; we will work with you to include a small item or brochure
- Gamification of the conference portal to encourage more interactions

[Reserve your virtual booth now at itscanada2021.ca](http://itscanada2021.ca)

## NEW

## SMART MOBILITY CHALLENGE

The Smart Mobility Challenge is extended exclusively to our ITS Canada Member Exhibitors\*; pick among 4 Challenges, and present your vision on how your company's technology, products or services could address the mobility problem presented. If your submission abstract is accepted, you will be invited to present your solution within a delegate session. The format of the session will take advantage of video conference format to allow for multiple small virtual rooms, so you can engage delegates in a more informal environment in small rotating groups.

For more information on participating in this optional Smart Mobility Challenge, visit [itscanada.ca/challenge.html](http://itscanada.ca/challenge.html)

\* Must be a Member in good standing. Individual members cannot book Exhibit Space.

\*\* Payment (We accept VISA, MasterCard, AMEX or EFT).

