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ITS CANADA 2019 ELECTION – TERM 2019-2023

April 18, 2019

Mr. Michael Bailey
Chairman, Election Committee
ITS Canada

Dear Mr. Bailey:

I appreciate the opportunity to participate in the ITS Canada Board of Director election process and the potential opportunity to contribute directly to the strategic direction of the ITS Canada organization.

Over the last 17 years I have been very fortunate to have been provided the chance to contribute to numerous high profile ITS projects within Canada and Internationally, ranging from the design and implementation of Regional TMCs to the deployment of Provincial/Statewide ATMS/ATIS solutions. In addition to my current day to day role as an Associate Director with IBI Group, I am responsible for the management of the IBI Group Canada West Intelligent Systems Solutions and Global Mobile Technology Development teams providing primarily ITS/transportation focused services to both public and private sector clients. My current role within IBI Group continues to remind me on a daily basis how quickly technology can influence or change an industry and our approach to designing and implementing systems and solutions; a challenge that is very relevant for ITS Canada. We continue to evolve how we as an organization can best contribute to and guide the industry.

In recent years, I actively contributed to ITS Canada through conference presentations, facilitating sessions, as well as helping to coordinate multiple Virtual TMC exhibits (ACGM in Calgary as well as the ITS Canada Pavilion at the World Congress). My contributions and commitments expanded when stepping in as co-chair of the ATMS technical committee and now serving as the chair working with other committee leads to increase collaboration in an attempt to help re-vitalize the technical committees.

I feel that my combined experience working within the industry and extensive time volunteering to perform various tasks for ITS Canada has provided a solid background related to current challenges as well a broad understanding of the expectations and needs from a membership perspective. At the end of the day, in order to remain relevant, we need to be up to speed related to the current state of ITS and working together to help shape the future, elevating the profile of ITS Canada. I would welcome the opportunity to actively contribute as a member of the Board of Directors.

If nominated, I will not be standing for election as Chair of the Board (noted as per instructions).

Kindest regards,



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