

Jeff Hoover - BIO

As Zipcar's public partnerships specialist for the west region, Jeff manages relationships with key west coast cities, advocacy organizations, policy makers, and stakeholders critical to accelerating the adoption of car-sharing as a vital, economically-sustainable element of urban transportation systems.

Before coming to Zipcar, Jeff was a Senior Strategist at BergDavis Public Affairs in San Francisco, where his portfolio included transformative real estate projects, flagship retail development, and he managed communications and engagement for marquee industrial clients. While at BergDavis, Jeff's projects resulted in the approval of region's first urban farm, thousands of new homes, millions of square feet of office space, hundreds of new hotel rooms, and new entertainment and local "maker space.

When not pursuing his urbanist dreams, Jeff can be found evangelizing California to anyone who will listen, raising money for pancreatic cancer research, and he was a founding board member of the United Democratic Club in San Francisco. Jeff graduated John Carroll University with a bachelor's degree in Political Science and History.