



To the members of ITS Canada...

...after May 15 you will have an important decision to make.

Who will best represent you on the Board of Directors and advocate for your needs?

Why vote for me, **Judy Yu?**

Young Professional & Students:

I'll work with you to support your development growth!

Expectations for skillsets and knowledge of ITS are shifting. You have to make decisions that will affect your career and how you will grow. I want you to be successful and I believe that ITS Canada should support your development. We need to be intentional about targeted skills development, while making time for mentorship and career development chats. Together, we can steer your development so your growth aligns with our industry's needs. Even after 20+ years, I still remember the challenge of those early days in my career, which has inspired me to change how our industry supports its future leaders.

ITS Vendors & Suppliers:

Let's collaborate to tell your story and get your message out.

Some of my greatest learnings are from discussions with ITS vendors and suppliers. I respect your entrepreneurial spirit and your belief in what your products can do for the ITS industry; we should celebrate this. Business relies on relationships and networks. Whether you are an established business or a start-up you need support from ITS Canada. ITS Canada can help get your stories out. Who you are, what you can do, what you learned and how others can benefit from those lessons. Storytelling is a powerful tool supported by the underlying technical details that can reliably and consistently deliver the results that your current and potential customers need.

Consultants & Government Organizations:

We can partner as change agents, supporting technology transformation in a sustainable manner.

I have lived your challenges - as a dedicated public servant, and for the last 10+ years, as a consultant. Like you, I am committed to doing the right thing for the greater good. The work we do, the uncertainties we face, the decisions we make, directly impact one another. Collaboration is essential to manage change, especially successful digital transformation. ITS professionals understand the ripple effects of technology adoption, particularly on people and processes. ITS Canada can support change management by providing methodologies and tools to help organizations plan and implement change in a sustainable and measured way.

Ask me anything, or let me know how you think ITS Canada can improve.
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