SPONSOR PROSPECTUS

2015
May 24-27

ITS ▪ STI™ CANADA

National Capital Region
Hilton Lac-Leamy
3, du Casino boulevard
Gatineau, Quebec, J8Y 6X4

ACGM
ANNUAL CONFERENCE
AND GENERAL MEETING

Sponsorship Procedure

- Registrations taken on a first-come, first-served basis.

- Sponsors must confirm their specific sponsorship request directly with ITS Canada to reserve the opportunity

- Requests will be held for a maximum of 30 days.

- Payment (VISA, MasterCard AMEX or check payable to "ITS Canada") must be received at ITS Canada prior to the expiration of the 30-day period.

- Sponsors are encouraged to commit early to maximize their profile.

Contact:
ITS/STI Canada
6975 Meadowvale Town Centre Circle, #400
Mississauga, Ontario
Canada L5N 2V7

T 905.593.0947

F 905.593.0949

E askus@itscanada.ca

W www.itscanada.ca

**Sponsor to provide

* Complimentary registrations include access to all technical sessions, the exhibition, breakfasts, lunches and coffee breaks, as well as the welcome reception and the banquet.

Platinum Sponsor *(2 Available)* $7,500
Platinum sponsors will receive three complimentary registrations*

Logo placement on:
- Website, with link
- Email announcements; delegate kits
- Program cover – prominent place/size

Sign and brochure** placement at:
- Meeting areas
- Sponsorship table
- Handout/brochure** for delegate kits

Recognition at:
- Opening Plenary (Monday)
- Reception

Speaking opportunity at one of:
- Opening Plenary (Monday)
- Banquet (Tuesday)
- Closing Plenary (Wednesday)
or recognized as sponsor of:
- Welcome Reception (Sunday evening)

Gold Sponsor *(3 Available)* $3,000
Gold sponsors will receive two complimentary registrations*

Logo placement on:
- Website, with link
- Program cover – prominent place/size

Sign and brochure** placement at:
- Event areas
- Sponsorship table

Recognition at:
- Opening Plenary (Monday)
- Reception

Recognized as sponsor of one of:
- Monday, Tuesday or Wednesday lunch

Silver Sponsor *(4 Available)* $1,500
Silver sponsors will receive one complimentary registration*

Logo placement on:
- Website, with link
- Program cover

Sign and brochure** placement at:
- Refreshment areas
- Sponsorship table

Recognition at:
- Opening Plenary (Monday)
- Reception

Recognized as sponsor of one of:
- Coffee breaks
- Breakfasts

Bronze Sponsor *(2 Available)* $750

Logo placement on:
- Website, with link
- Program

Sign and brochure** placement at:
- Session or tour
- Sponsorship table

Recognition at:
- Opening Plenary (Monday)
- Reception

Recognized as sponsor of one of:
- Half-Day Technical Session
- Tour

Awards 2015 Sponsor *(7 available)* $550

Logo placement on:
- Awards Program booklet
- Table stands

Recognition at:
- Awards Ceremony