

Summary of Qualifications – Rish Malhotra

An accomplished and results oriented business leader from Saskatoon with experience in global business management, I am currently the Vice President, International Business of International Road Dynamics, Inc. (IRD).

Over the past 10+ years of my career with IRD, I have led business opportunities in the intelligent transportation systems (ITS) sector worldwide as well as the deployment of new and innovative Canadian technologies. In addition to trade promotion and Government of Canada led trade missions, I have also participated in several ITS Canada led trade missions as well as international tradeshow and conferences. My experience in the global ITS market includes thought leadership, several speaking engagements globally and working closely with the Chair of the International Business Development of ITS Canada.



I am a Professional Engineer (P.Eng.) by background and training, with a Bachelor of Engineering (B.Eng.) and a Master of Science (M.Sc.) in Engineering as well as an MBA in International Business Management from the University of Saskatchewan.

I am volunteering to be an actively engaged board member of ITS Canada and look forward to providing input and direction towards ITS Canada's new strategic plan. As a board member of ITS Canada, I plan to further the Canadian ITS interests which will help develop new business opportunities for ITS Canada's members. One of my other priorities will be reviewing the membership benefits and value provided by ITS Canada to its members in order to increase membership as well as improve engagement within existing members. Further, additional collaboration and opportunities between Canadian private sector and public sector will help achieve this mandate as well.

Collaboration with other worldwide ITS organizations will also be a key part of my agenda as it will help play a significant role in implementing ITS Canada's strategic plan. My strengths and interests include broad ITS knowledge and application of ITS technology for next generation applications and I look forward to bringing my skills and experience to ITS Canada.

My board governance experience includes serving on boards of private, public and not-for-profit enterprises. I am currently a board member as well as an audit committee member of the Windsor-Detroit Bridge Authority which is a federal crown corporation and additionally also currently serve as a board member and Treasurer of a not-for-profit association in Saskatoon.

Over the years, I have got to know and developed friendships with several ITS Canada members. I look forward to continuing to engage with all ITS Canada members to lead our society to greater success as well as growth of ITS Canada as we work towards delivering on our strategic plan.

Please do not hesitate to contact me at +1-306-653-6825 or rish.malhotra@irdinc.com if you have any questions. Thank you.