



EDMONTON, JUNE 14-17, 2020
DELTA HOTELS by Marriott
SOUTH CONFERENCE CENTRE

#itsc2020

SPONSOR PROSPECTUS

HOW TO BECOME A SPONSOR

- ❖ Registrations taken on a first-come, first-served basis.
- ❖ Sponsors must confirm their specific sponsorship request directly with ITS Canada to reserve the opportunity.
- ❖ Requests will be held for a maximum of 30 days.
- ❖ Payment (VISA, MasterCard, AMEX or check payable to "ITS Canada") must be received at ITS Canada prior to the expiration of the 30-day period.
- ❖ Sponsors are encouraged to commit early to maximize their profile.

PLATINUM	\$7,500 2 AVAILABLE	GOLD	\$4,000 4 AVAILABLE	SILVER	\$2,000 5 AVAILABLE	BRONZE	\$1,000 4 AVAILABLE	AWARDS	\$3,000 2 AVAILABLE
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SPONSOR BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	AWARDS
Prominent Sponsor name recognition & logo in all electronic correspondence	X				
Logo on ITS Canada 2020 event website	X	X	X	X	X
Logo on banners, which serve as backdrop in all press photo opportunities	X	X	X	X	
Most prominent name and logo on all printed materials related to event (i.e. Invitation, Save the Date card)	X	X			
Name recognition in all press releases related to events	X	X	X	X	X
VIP reception invitations	4	2	1		1
Speaking opportunities at Gala Dinner or Welcome Reception	X				
Keynote Speaker Introductions or Gala Dinner Entertainment sponsor	X				
Speaking opportunities at Monday (SOLD OUT) or Tuesday lunch		X			
Hotel keys and welcome letter		SOLD OUT			
Sponsor of Young ITS Professionals Day/Session		X			
Speaking opportunity at Wednesday Lunch			X		
VIP Reception Monday			X		
Lanyards			X		
Volunteer wear			X		
Sponsor coffee carts M-T-W			SOLD OUT		
Speaker ready room				X	
Technical tours				X	
Hospitality Suite (2)				X	
Logo on backdrop banner for award photos					X
Student Essay Contest (including travel for winner)					X