



SPONSOR PROSPECTUS

- Registrations taken on a first-come, first-served basis.
- Sponsors must confirm their specific sponsorship request directly with ITS Canada to reserve the opportunity.
- Requests will be held for a maximum of 30 days.
- Payment (VISA, MasterCard, AMEX or check payable to "ITS Canada") must be received at ITS Canada prior to the expiration of the 30-day period.
- Sponsors are encouraged to commit early to maximize their profile.

SPONSOR TYPE		RATE
Platinum	(1 Available)	\$7,500
Gold	(4 Available)	\$3,000
Silver	(4 Available)	\$1,500
Bronze	(3 Available)	\$750
Awards	(8 Available)	\$550

	PLATINUM	GOLD	SILVER	BRONZE	2018 AWARDS
Logo Placement	<ul style="list-style-type: none"> • Website with link • Email announcements; delegate kits • Program cover – prominent place/size 	<ul style="list-style-type: none"> • Website with link • Program cover – prominent place/size 	<ul style="list-style-type: none"> • Website with link • Program cover 	<ul style="list-style-type: none"> • Website with link • Program cover 	<ul style="list-style-type: none"> • Awards Program booklet • Table Stands
Sign & Brochure Placement**	<ul style="list-style-type: none"> • Meeting areas • Sponsorship table • Handout/brochure for delegate kits 	<ul style="list-style-type: none"> • Event areas • Sponsorship table 	<ul style="list-style-type: none"> • Refreshment areas • Sponsorship table 	<ul style="list-style-type: none"> • Session or tour • Sponsorship Table 	
Recognition Opportunities	<ul style="list-style-type: none"> • Opening Plenary (Monday) • Reception 	<ul style="list-style-type: none"> • Opening Plenary (Monday) • Reception 	<ul style="list-style-type: none"> • Opening Plenary (Monday) • Reception 	<ul style="list-style-type: none"> • Opening Plenary (Monday) • Reception 	<ul style="list-style-type: none"> • Awards Ceremony
Recognized as Sponsor of	<ul style="list-style-type: none"> • Welcome Reception (Sunday Reception) 	<ul style="list-style-type: none"> • At one of Monday, Tuesday, or Wednesday lunch 	<ul style="list-style-type: none"> • At one of Coffee breaks or Breakfast 	<ul style="list-style-type: none"> • At one of: Half-Day Tech Session • Tour 	
Speaking Opportunities	<ul style="list-style-type: none"> • Opening Plenary (Monday) • Banquet (Tuesday) • Closing Plenary (Wednesday) 				
Includes	<ul style="list-style-type: none"> • Three complimentary registrations* 	<ul style="list-style-type: none"> • Two complimentary registrations* 	<ul style="list-style-type: none"> • One complimentary registrations* 		

**Sponsor to provide

* Complimentary registrations include access to all technical sessions, the exhibition, breakfasts, lunches and coffee breaks, as well as the welcome reception and the banquet.

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