

Usha Elyatamby, Arcadis IBI Group



Hello, my name is Usha Elyatamby, and I am running for a position on ITS Canada's Board of Directors for the period 2023-2027.

I am a Director of the Intelligence Sector with Arcadis IBI Group, in Toronto, Canada and have over 25 years of ITS experience at the intersection of technology and infrastructure ecosystems. My clients have spanned globally within the public and private sector, with the international clients from United Kingdom, Continental Europe, Canada, USA, India and Australia.

Within the ITS sector, I've led business strategies and management of large-scale software system integration and turnkey projects in Traffic Management Systems and Operations, Electronic Road User Charging System, Connected Vehicle Systems for Safety and Travel, Digital twin of infrastructure to improve management of assets and Smart Communities. The insights and experiences from these arenas have provided the foundations for the lifecycle management of multi million-dollar investment projects.

With my strong passion for ITS and emerging technologies to develop connected communities, I have supported associations such as ITS Canada, ITS UK and the International Bridge Tunnel Turnpike Association (IBTTA) over the last 15 years as an advisor to technical committees, advancement of new program development for conferences and webinars, and bringing thought leadership to improve the user experience and transportation ecosystem.

More recently, I have led the ITS Canada Awards Program as the Chair. Leading the awards program has given me the opportunity to appreciate the stakeholders' innovations, strategies to enhance the infrastructure through smarter technologies and benefits brought to the public at large. Underpinning to all the projects were the themes around ease of movement for all modes of transportation, data mining to advance decisions making and connectivity with communities to enhance their mobility experience. I have supported the promotion and championing awareness for ITS events through my active dialogue with universities, membership and ITSC.

I have previously held roles as the Secretariat and President for the Board of Directors for my condominium. With this role I've actively participated in planning and establishing the operations and budgets. In addition, I have volunteered for the Engineer-in-Residence program which is a partnership between engineers, educators, industry and government that brings real-world experience to the teaching of science, technology engineering and mathematics (STEM) to elementary and high schools. Expanding our future pipeline of talent in the work force is a passion and have provided leadership through my involvement in Women in Transportation and mentorship programs, both within and outside my firm.

With my local and global expertise and knowledge of the ITS community, I believe that I will be able to support the ITS Canada Board of Directors to help shape the future of transportation ecosystems within Canada and be an ambassador for the association. If elected, I would bring these key skills to the Board of Directors:

- Strong leader who is a dynamic thinker, decision maker and consent builder;
- Persuasive outreach skills and an ITS educator;
- Practical experience in governance within a board;
- Proven methods in promoting ITS planning, design and operations in the public and private sectors; and
- Excellent ambassador for ITS Canada's mission.

Per the request made in the Election Process instructions, I am confirming that (should I be nominated) I would be willing to stand for the election as Chair of the Board.